



スイス・ルツェルン・2021

B.H.M.S

ビジネス&ホスピタリティマネジメントスクール



海外にてプロフェッショナル学位を取得し、
有給保証の海外就労経験を経て海外就職を目指す！

株式会社キャリアエクスチェンジ www.career-ex.com

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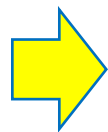
スイス・B.H.M.S

学費・ビザ・滞在費用	6+6=1年間	6+6=1年間	追記
	ホスピタリティマネジメント Diplomaコース	ホスピタリティマネジメント Postgraduate Diploma 学位取得コース	
学校申込金	CHF 500	CHF 500	
授業料	CHF 25,100	CHF 26,100	
その他費用 (空港送迎、医療 保険、企業紹介料など)	CHF 2,500	CHF 2,500	
滞在費用	CHF 5,400	CHF 5,400	2~4人部屋・3食付き
小計CHF Sfr	CHF 33,500	CHF 34,500	
①小計 日本円	¥4,020,000	¥4,140,000	レートF=120
渡航前にかかる費用	6+6=1年間	6+6=1年間	追記
プログラム手配費	¥0	¥0	無料
海外通信送金費	¥11,000	¥11,000	
往復航空券(目安)	¥100,000	¥100,000	
海外留学生保険料	—	—	
② 小計 日本円	¥111,000	¥111,000	
③渡航後にかかる費用	6+6=1年間	6+6=1年間	追記
シェアアパート滞在費	—	—	
現地生活・交通費	CHF 3,600	CHF 3,600	目安 月F300
③ 小計Sfr	CHF 3,600	CHF 3,600	
有給インターン 現地収入6ヶ月分	プラスF13,272 (1,592,640円)		目安：月F2,212
(①+②+③)-収入	実質2,850,360円	実質2,970,360円	

【ご注意事項】上記はあくまでも概算です。最新の学校料金・キャンペーン情報はキャリアエクスチェンジまでお問い合わせください。

こちらの留学プランに興味がある方は・・・

まずはご相談！
電話・来社での
無料カウンセリング



お見積作成依頼は
お気軽にお申しけ
ください。



プランが決定したら
留学開始の
3ヶ月前を目安に
当社へお申込ください

株式会社キャリアエクスチェンジ www.career-ex.com

〒100-0006 東京都千代田区有楽町1-12-1新有楽町ビル 11F PPY BW-06

電話：03-6278-8750 FAX：03-6278-8758 E-mail：info@career-ex.com

BA Dual Degree

Diploma: Hospitality Management (Year One)

This one-year programme is designed for those who have completed their secondary education and are looking for a career in the hospitality/tourism industry or the international business sector. The programme has a dual focus on developing a broad understanding of the operational aspects of the international hotel industry and building knowledge of key business and management principles. It comprises of one semester of 20 weeks plus 4-6 months paid internship in Switzerland or overseas.

Higher Diploma: Hospitality Management (Year Two)

This second year provides the knowledge needed to further a career in global tourism, hospitality and other multi-national business sectors. Students advance their understanding and skills in business management with subjects that include accounting, sales and marketing as well as human resources management. It comprises one semester of 20 weeks plus 4-6 months paid internship. After completing the two year programme at the BHMS Business & Hotel Management School students decide either to follow the BA in Hotel & Hospitality Management or the BA in Global Business Management final year pathway.

BA Degree: Hotel & Hospitality Management (Year Three)

The BA in Hotel and Hospitality Management programme provides all students with an academic qualification that is attractive to potential employers: the skills and ability to enter the working world and a 'tool box' that can be applied to a range of careers in the hospitality industry. Graduates may become accomplished managers, capable of working across a range of public and private enterprises including leisure facilities, hotels, theme parks, conferences, exhibitions and event management.

BA Degree: Global Business Management (Year Three)

The BA in Global Business Management programme provides the student with an academic qualification and skill set that is attractive to potential employers across a range of global business sectors in fields such as international sales and marketing, finance and controlling, banking, human resources, operations management, supply chain management and administrative positions in government and NGOs.

YEAR ONE

Admission Requirements:

- Completed secondary school diploma
- IELTS 5.0 level or equivalent
- 17 years of age

1st Semester // 6 months // 4 terms

Consumer Marketing
Organisational Behaviour
Professional Development & Communications
Academic Writing & Study Skills
Academic English Communications I, II, III, VI
German Communication I, II, III, VI
Introduction to Hospitality & Tourism
Beverage Studies
Introduction to Dining Operations LAB
Food & Beverage Service Operations LAB
Kitchen Operations LAB
Economics for the Global Service Industry¹
Restaurant Revenue Management¹
Contemporary Food & Beverage¹
Elective Language¹

2nd Semester // 4-6 months

Diploma Internship

B.H.M.S.⁺ **Diploma Hospitality Management**
Business & Hotel Management School
(120 Credits – 60 ECTS Equivalent)



¹ Elective Modules.

Disclaimer: the above list of courses is indicative only and non-exhaustive. All modules are subject to variation and/or substitution without notice.

YEAR TWO

Admission Requirements:

- Completed secondary school diploma
- Completed BHMS Diploma or equivalent
- IELTS 5.5 level or equivalent

3rd Semester // 6 months // 4 terms

E-Commerce
Business Performance Analysis
Managing Hospitality Human Resources
Corporate Social Responsibility
Front Office Operations & Reservation Systems
Housekeeping Operations
Emotional Intelligence in the Workplace
Research Methods
Language Elective I, II
Small Business Management²
Hospitality Law²
Hotel Yield Management²
International Hospitality Cultures²
Hotel & Restaurant Design²
Advanced Food & Beverage Dining Services LAB²
Event Planning & Operations (Core for BA HHM)²
Global Business (Core for BA GBM)²
Current Issues in Hospitality & Tourism (Seminar Series)²

4th Semester // 4-6 months

Higher Diploma Internship

B.H.M.S.⁺ **Higher Diploma Hospitality Management**
Business & Hotel Management School
(120 Credits – 60 ECTS Equivalent)



² Elective Modules.

YEAR THREE

Admission Requirements:

- Completed secondary school diploma
- Completed BHMS Higher Diploma or equivalent
- IELTS 6.0 level or equivalent

5th Semester // 6 months // 4 terms

Managing Events
Contemporary Hospitality Services Management
Hospitality Facilities: Development & Management
Strategic Management in the Hotel & Hospitality Industry
Financial Management in Hospitality
Academic Writing & Composition

6th Semester (4-6 months)

BA Internship

RGU ROBERT GORDON UNIVERSITY ABERDEEN **B.H.M.S.**⁺
Business & Hotel Management School
BA Degree Hotel & Hospitality Management
(120 Credits – 60 ECTS Equivalent)

YEAR THREE

5th Semester // 6 months // 4 terms

Product and Service Innovation
Human Resources Management for Global Business
International Business Environment
Project Management
Digital Media
Academic Writing & Composition

6th Semester // 4-6 months

BA Internship

RGU ROBERT GORDON UNIVERSITY ABERDEEN **B.H.M.S.**⁺
Business & Hotel Management School
BA Degree Global Business Management
(120 Credits – 60 ECTS Equivalent)

M.Sc. Dual Degree

Programme Overview

The M.Sc. programmes are designed to enable graduates, or those wishing to develop their career path, the opportunity to enhance their hospitality knowledge and capabilities with a higher qualification which can accelerate career progression. Through their choice of pathway, students will be exposed to a variety of industry case studies and business concepts to develop the knowledge and competencies needed for a successful career in the hospitality, service and wider business sectors.

Independent Research

Students are required to undertake a capstone research project in their second semester, alongside an optional internship to complete their final Master's credits. This allows students to develop and present an in-depth, critical research on a hospitality topic of their choice.

International Hospitality Business Management

Admission Requirements:

- Bachelor Degree in any discipline
- IELTS 6.0 level or equivalent

1st Semester // 6 months // 4 terms

- Financial Performance & Revenue Management
- Sustainable Development
- Hospitality Analysis & Trends
- Marketing & Branding in a Digital Society
- Strategic Business Management
- Leadership in Business
- International Human Resources Management
- Research Methods
- Food Service Operations³
- German or French Language Module³

2nd Semester // 4-6 months

- Independent Research
- Paid Internship

**ROBERT GORDON**
UNIVERSITY ABERDEEN

M.Sc. Degree

**B.H.M.S.**
Business & Hotel Management School

Master Degree

International Hospitality Business Management
(180 Credits - 90 ECTS Equivalent)

³ Support modules for students wishing to undertake an internship in Switzerland.

Global Business Management

Admission Requirements:

- Bachelor Degree in any discipline
- IELTS 6.0 level or equivalent

1st Semester // 6 months // 4 terms

- Advanced Accounting for Decision Makers
- Business Ethics for Global Enterprises
- International Business Law
- Marketing & Branding in a Digital Society
- Strategic Business Management
- Leadership in Business
- International Human Resources Management
- Research Methods
- Food Service Operations³
- German or French Language Module³

2nd Semester // 4-6 months

- Independent Research
- Paid Industry Training

**ROBERT GORDON**
UNIVERSITY ABERDEEN

M.Sc. Degree

**B.H.M.S.**
Business & Hotel Management School

Master Degree

Global Business Management
(180 Credits - 90 ECTS Equivalent)

³ Support modules for students wishing to undertake an internship in Switzerland.

Graduate Certificate

The Graduate Certificate offers candidates without a Bachelor, a progression route in the M.Sc. programmes. Students will study 4 core modules at advanced level over a 3 month period, and upon successful completion, will progress to the M.Sc. International Hospitality Business Management or M.Sc. Global Business Management.

Admission Requirements:

- Completed 2-3 year Associate Degree in any discipline
- 2-3 years of supervisory work experience
- IELTS 5.5 level or equivalent

Graduate Certificate // 3 months // 2 terms

- Global Hospitality Sector
- Event Operations & Management
- Hospitality Marketing
- Hospitality Accounting

**ROBERT GORDON**
UNIVERSITY ABERDEEN

Graduate Certificate
Hospitality Business
Management (60 Credits - 30 ECTS)

Disclaimer: the above list of courses is indicative only and non-exhaustive. All modules are subject to variation and/or substitution without notice.

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MBA Dual Degree

The BHMS Business & Hotel Management School, together with the York St. John University, offers an MBA Degree for young professionals to enhance their managerial knowledge and capabilities through applied learning using case studies, group work and real business examples.

Switzerland is world-famous for its high-quality service industries, hospitality and tourism sector and innovations in a number of fields. Students therefore have the opportunity to follow a contemporary curriculum to gain focused insight and skills in key business practices and explore a wide variety of multi-sector developments through case studies, data handling and projects to ensure that the learning is applied and of real career value.

The dual MBA program comprises one intensive study block of 6 months, full-time study which is followed by a Capstone Project, allowing students to pursue an in-depth study of an area relevant to their future. The research can be completed alongside an internship period of 6 months in Switzerland or overseas for students wishing to gain further work experience before proceeding on their career track. Alternatively, students may return to a full-time position during this phase of the program. This program is suited to candidates who possess a bachelor's degree or significant managerial experience and are looking to enter or gain promotion in a particular industry or sector.

MBA Degree

Admission Requirements:

- Bachelor Degree in any discipline
- IELTS 6.0 level or equivalent
- 2-3 years full-time work experience

1st Semester // 6 months // 4 terms

Global Business Strategy

Marketing & Data Analytics

Leading Innovation & Cultural Change

Dynamic Perspectives on Sustainable Business

Business Development & Value Creation

Accounting & Finance for Decision Making

Academic Writing & Research: MBA

International Hospitality Management⁴

Innovation & Entrepreneurship⁴

Global Marketing⁴

2nd Semester // 4-6 months

Capstone Project

Paid Internship

Est. 1841

YORK ST JOHN UNIVERSITY

B.H.M.S.⁺

Business & Hotel Management School

MBA Degree

(180 Credits - 90 ECTS Equivalent)

⁴ BHMS Specialization (1 of 3)

BHMS MBA Specializations

Alongside the core York St John MBA curriculum, students have the opportunity to take an additional, contemporary BHMS MBA module and base their Capstone Project around this subject area. This leads to their BHMS MBA award with specialization, adding a thematic emphasis to their study program.

International Hospitality Management

The International Hospitality Management specialization provides a varied and stimulating programme of study that enables students to fully appreciate the diversity and complexity of global hospitality. It provides a structured examination of the international industry and the principal environments and host markets, in which business is developed and conducted. Moreover, it explores the characteristics of globalisation and global hospitality, political, economic, socio-cultural, technological, ecological and regulatory environments in which global hospitality management takes place.

Innovation and Entrepreneurship

The Innovation and Entrepreneurship specialization is designed to equip students with the special skill-set required when creating a new business venture. It focuses especially on the areas that support the entire startup process, such as the development of new business ideas, models and processes, preparing and submitting a business plan, and the value creation process of innovation for the society.

Global Marketing

In the Global Marketing specialization, students examine the opportunities offered by digital tools and key social media platforms including Facebook, Twitter, LinkedIn to enhance marketing campaigns. Cultural and geographic variations in SoMe usage and conventions and the business implications are also explored.

MBA Top Up - M.Sc. Advanced Standing

Students who have successfully completed the full 180 M.Sc. credits at BHMS (International Hospitality Business Management or Global Business Management pathways) may gain advanced standing in the York St John MBA program by transferring 120 credits (including the independent research project) and completing 3 core MBA modules over a 3 month period.

This offer is exclusive to graduates of the M.Sc. programs taught at BHMS.

Top Up MBA // 3 months // 2 terms

Dynamic Perspectives on Sustainable Business

Leading Innovation and Cultural Change

Business Development and Value Creation

Est. 1841

YORK ST JOHN UNIVERSITY

B.H.M.S.⁺

Business & Hotel Management School

MBA Degree

(180 Credits - 90 ECTS Equivalent)

12 BHMS Diplomas Degrees

13

BA Dual Degree - Culinary Arts

Diploma in Culinary Arts

The BHMS Diploma in Culinary Arts introduces students to the world of food production through basic operational techniques and hands-on core competency training. Highlights of this first year include classic European cooking methods, cuts, stocks and sauces as a foundation stone. Patisserie skills are developed through two specialised courses and industry essentials of food safety and nutrition are taught in preparation for the students' first industry training placement.

Higher Diploma in Culinary Arts

The BHMS Higher Diploma in Culinary Arts increases the students' fundamental understanding of international culinary principles gained at the Diploma level. Practical highlights of this second year include advanced cold kitchen techniques, advanced training in contemporary dish creation and presentation as well as a dedicated chocolatier course. Students start additionally to develop their managerial skills through core business subjects, preparing them for a broad range of culinary career opportunities.

Bachelor Degree in Culinary Arts

The third and final year, leading to a Bachelor's Degree in Culinary Arts, builds on the students' existing culinary competencies and experiences to deepen and hone practical, leadership and business skills. Highlights of this third year programme include inter-disciplinary management of food service operations, including customer service, resource planning and management. New product development, molecular cuisine, technology applications and managing teams in the kitchen labs provide additional capstone learning in a variety of skill areas before students progress to their final industry training and job placement.

YEAR ONE

Admission Requirements:

- Secondary school diploma.
- IELTS 5.0 level or equivalent.
- 17 years of age.

1st Semester // 6 months

- Essentials of Culinary Operations LAB
- Food Preparation Techniques LAB
- European Cuisine LAB
- Garde Manger I LAB
- Cakes & Creams LAB
- Bakery & Breads LAB
- Nutrition
- Food Safety
- Introduction to the Hospitality Industry
- German or French Language
- Academic Writing & Study Skills

2nd Semester // 4-6 months

- Diploma Training



Diploma Culinary Arts
(120 Credits – 60 ECTS Equivalent)



YEAR TWO

Admission Requirements:

- BHMS Diploma or equivalent.
- IELTS 5.5 level or equivalent.

3rd Semester // 6 months

- A la Carte Cuisine LAB
- International Cuisine LAB
- Contemporary Culinary Arts LAB
- Mediterranean Cuisine LAB
- Garde Manger II LAB
- Chocolate Creations
- Menu Design
- Food Costing & Acquisition Management
- Food & Beverage Service Operations LAB
- Culinary Business Analysis **OR** Food & Wine Pairing
- Language Elective **OR** Hotel & Restaurant Design

4th Semester // 4-6 months

- Higher Diploma Internship



Higher Diploma Culinary Arts
(120 Credits – 60 ECTS Equivalent)



YEAR THREE

Admission Requirements:

- BHMS Higher Diploma or equivalent.
- IELTS 6.0 level or equivalent.

5th Semester // 6 months

- Culinary Themes & Research
- Managing Culinary Resources
- Contemporary Culinary Operation
- Food Service Operations
- Creativity & Entrepreneurship

6th Semester // 4-6 months

- BA Internship
- Culinary Arts Project



BA Degree Culinary Arts
(120 Credits – 60 ECTS Equivalent)



Disclaimer: the above list of courses is indicative only and non-exhaustive. All modules are subject to variation and/or substitution without notice.



PGD Hospitality Management

Programme Overview

The BHMS Postgraduate Diploma in Hospitality Management program is specifically designed for two target audience who are aspiring to a management career in hospitality industry: degree holders in other fields, with lower English ability, who wish to undertake a foundation program to prepare them for the M.Sc. in International Hospitality Business Management program or make a career move into the international hotel and hospitality industry, and; young adults holding associate degree qualifications and significant work experience who wish to update their qualifications.

Integral Paid Industry Training

One internship period of 4-6 months is an integral learning opportunity in both the postgraduate and master's programmes. During the Swiss internship, students receive a trainee's gross monthly salary of **CHF2,212**. Students' performance, behaviour and professional attitude is assessed by employers.

⁷ Elective Modules

- Front Office Operations & Reservation Systems
- Housekeeping Operations
- Food & Wine Pairing
- Menu Design
- Business Analysis
- Hospitality Law
- Business Economics
- Event Planning & Operations
- Small Business Management
- Hotel & Restaurant Design
- German Communication I, II, III
- French Communication I, II
- Italian Communication I, II
- Mandarin Communication I, II

Hospitality Management

Admission Requirements:

- Associate Degree or equivalent
- Minimum two years of supervisory work experience
- IELTS 5.0 or equivalent

1st Semester // 6 months // 4 terms

Introduction to Hospitality & Tourism

Corporate Social Responsibility

Business Performance Analysis

Academic Writing & Study Skills

Human Resource Management

eCommerce

Introduction to Dining Operations LAB

Food & Beverage Service Operations LAB

7 Elective Modules ⁷

2nd Semester // 4-6 months

Postgraduate Internship

B.H.M.S. ⁺ **Postgraduate Diploma Hospitality Management**

Business & Hotel Management School (120 Credit - 60 ECTS Equivalent)

Disclaimer: the above list of courses is indicative only and non-exhaustive. All modules are subject to variation and/or substitution without notice.

PGD Culinary Arts

Programme Overview

The BHMS Postgraduate Diploma in Culinary Arts is designed for degree holders in other fields, wishing to re-align their career into the culinary sector. It combines a hands-on approach to culinary operations and elementary food preparation skills with more advanced techniques and creativity in the latter part of the programme. Managerial skills are enhanced through key, applied theory courses to ensure a balanced conversion award.

Highlights of the programme include classic European cooking methods, cuts, stocks and sauces as a foundation stone, before practicing these skills with international and contemporary menus in a working restaurant environment. The industry essentials of food safety and nutrition are also taught in preparation for the students' industry training placement.

Integral Paid Industry Training

One internship period of 4- 6 months is an integral learning opportunity in both the postgraduate and master's programmes. During the Swiss internship, students receive a trainee's gross monthly salary of **CHF2,190**. Students' performance, behaviour and professional attitude is assessed by employers.

⁶ Elective Modules

- Culinary Business Analysis
- Hotel & Restaurant Design
- Chocolate Creations
- Cakes & Creams
- Small Business Management
- Human Resource Management
- Garde Manger I
- German Communication
- French Communication
- Mandarin Communication
- Spanish Communication

Postgraduate Diploma

Admission Requirements:

- Bachelor Degree or Associate Degree plus 2-3 years work experience
- IELTS 5.0 level or equivalent.

1st Semester // 6 months

Essentials of Culinary Operations LAB

Food Preparation Techniques LAB

European Cuisine LAB ⁵

International Cuisine LAB ⁵

Contemporary Culinary Arts LAB ⁵

Mediterranean Cuisine LAB ⁵

Menu Design

Nutrition

Food Safety

Beverage Studies **OR** Food & Wine Pairing

3 Elective Modules ⁶

2nd Semester // 4-6 months

Postgraduate Diploma Internship

B.H.M.S. ⁺ **Postgraduate Diploma Culinary Arts**

Business & Hotel Management School (120 Credits – 60 ECTS Equivalent)

⁵ Students select two modules only

Disclaimer: the above list of courses is indicative only and non-exhaustive. All modules are subject to variation and/or substitution without notice.

BA Dual Degree

Diploma: Hospitality Management (Year One)

This one-year programme is designed for those who have completed their secondary education and are looking for a career in the hospitality/tourism industry or the international business sector. The programme has a dual focus on developing a broad understanding of the operational aspects of the international hotel industry and building knowledge of key business and management principles. It comprises of one semester of 20 weeks plus 4-6 months paid internship in Switzerland or overseas.

Higher Diploma: Hospitality Management (Year Two)

This second year provides the knowledge needed to further a career in global tourism, hospitality and other multi-national business sectors. Students advance their understanding and skills in business management with subjects that include accounting, sales and marketing as well as human resources management. It comprises one semester of 20 weeks plus 4-6 months paid internship. After completing the two year programme at the BHMS Business & Hotel Management School students decide either to follow the BA in Hotel & Hospitality Management or the BA in Global Business Management final year pathway.

BA Degree: Hotel & Hospitality Management (Year Three)

The BA in Hotel and Hospitality Management programme provides all students with an academic qualification that is attractive to potential employers: the skills and ability to enter the working world and a 'tool box' that can be applied to a range of careers in the hospitality industry. Graduates may become accomplished managers, capable of working across a range of public and private enterprises including leisure facilities, hotels, theme parks, conferences, exhibitions and event management.

BA Degree: Global Business Management (Year Three)

The BA in Global Business Management programme provides the student with an academic qualification and skill set that is attractive to potential employers across a range of global business sectors in fields such as international sales and marketing, finance and controlling, banking, human resources, operations management, supply chain management and administrative positions in government and NGOs.

YEAR ONE

Admission Requirements:

- Completed secondary school diploma
- IELTS 5.0 level or equivalent
- 17 years of age

1st Semester // 6 months // 4 terms

Consumer Marketing
Organisational Behaviour
Professional Development & Communications
Academic Writing & Study Skills
Academic English Communications I, II, III, VI
German Communication I, II, III, VI
Introduction to Hospitality & Tourism
Beverage Studies
Introduction to Dining Operations LAB
Food & Beverage Service Operations LAB
Kitchen Operations LAB
Economics for the Global Service Industry¹
Restaurant Revenue Management¹
Contemporary Food & Beverage¹
Elective Language¹

2nd Semester // 4-6 months

Diploma Internship

B.H.M.S.⁺ **Diploma Hospitality Management**
Business & Hotel Management School
(120 Credits – 60 ECTS Equivalent)



¹ Elective Modules.

Disclaimer: the above list of courses is indicative only and non-exhaustive. All modules are subject to variation and/or substitution without notice.

YEAR TWO

Admission Requirements:

- Completed secondary school diploma
- Completed BHMS Diploma or equivalent
- IELTS 5.5 level or equivalent

3rd Semester // 6 months // 4 terms

E-Commerce
Business Performance Analysis
Managing Hospitality Human Resources
Corporate Social Responsibility
Front Office Operations & Reservation Systems
Housekeeping Operations
Emotional Intelligence in the Workplace
Research Methods
Language Elective I, II
Small Business Management²
Hospitality Law²
Hotel Yield Management²
International Hospitality Cultures²
Hotel & Restaurant Design²
Advanced Food & Beverage Dining Services LAB²
Event Planning & Operations (Core for BA HHM)²
Global Business (Core for BA GBM)²
Current Issues in Hospitality & Tourism (Seminar Series)²

4th Semester // 4-6 months

Higher Diploma Internship

B.H.M.S.⁺ **Higher Diploma Hospitality Management**
Business & Hotel Management School
(120 Credits – 60 ECTS Equivalent)



² Elective Modules.

YEAR THREE

Admission Requirements:

- Completed secondary school diploma
- Completed BHMS Higher Diploma or equivalent
- IELTS 6.0 level or equivalent

5th Semester // 6 months // 4 terms

Managing Events
Contemporary Hospitality Services Management
Hospitality Facilities: Development & Management
Strategic Management in the Hotel & Hospitality Industry
Financial Management in Hospitality
Academic Writing & Composition

6th Semester (4-6 months)

BA Internship

RGU ROBERT GORDON UNIVERSITY ABERDEEN **B.H.M.S.**⁺
Business & Hotel Management School
BA Degree Hotel & Hospitality Management
(120 Credits – 60 ECTS Equivalent)

YEAR THREE

5th Semester // 6 months // 4 terms

Product and Service Innovation
Human Resources Management for Global Business
International Business Environment
Project Management
Digital Media
Academic Writing & Composition

6th Semester // 4-6 months

BA Internship

RGU ROBERT GORDON UNIVERSITY ABERDEEN **B.H.M.S.**⁺
Business & Hotel Management School
BA Degree Global Business Management
(120 Credits – 60 ECTS Equivalent)

M.Sc. Dual Degree

Programme Overview

The M.Sc. programmes are designed to enable graduates, or those wishing to develop their career path, the opportunity to enhance their hospitality knowledge and capabilities with a higher qualification which can accelerate career progression. Through their choice of pathway, students will be exposed to a variety of industry case studies and business concepts to develop the knowledge and competencies needed for a successful career in the hospitality, service and wider business sectors.

Independent Research

Students are required to undertake a capstone research project in their second semester, alongside an optional internship to complete their final Master's credits. This allows students to develop and present an in-depth, critical research on a hospitality topic of their choice.

International Hospitality Business Management

Admission Requirements:

- Bachelor Degree in any discipline
- IELTS 6.0 level or equivalent

1st Semester // 6 months // 4 terms

- Financial Performance & Revenue Management
- Sustainable Development
- Hospitality Analysis & Trends
- Marketing & Branding in a Digital Society
- Strategic Business Management
- Leadership in Business
- International Human Resources Management
- Research Methods
- Food Service Operations³
- German or French Language Module³

2nd Semester // 4-6 months

- Independent Research
- Paid Internship

**ROBERT GORDON
UNIVERSITY ABERDEEN**

B.H.M.S.
Business & Hotel Management School

M.Sc. Degree

Master Degree

International Hospitality Business Management
(180 Credits - 90 ECTS Equivalent)

³ Support modules for students wishing to undertake an internship in Switzerland.

Global Business Management

Admission Requirements:

- Bachelor Degree in any discipline
- IELTS 6.0 level or equivalent

1st Semester // 6 months // 4 terms

- Advanced Accounting for Decision Makers
- Business Ethics for Global Enterprises
- International Business Law
- Marketing & Branding in a Digital Society
- Strategic Business Management
- Leadership in Business
- International Human Resources Management
- Research Methods
- Food Service Operations³
- German or French Language Module³

2nd Semester // 4-6 months

- Independent Research
- Paid Industry Training

**ROBERT GORDON
UNIVERSITY ABERDEEN**

B.H.M.S.
Business & Hotel Management School

M.Sc. Degree

Master Degree

Global Business Management
(180 Credits - 90 ECTS Equivalent)

³ Support modules for students wishing to undertake an internship in Switzerland.

Graduate Certificate

The Graduate Certificate offers candidates without a Bachelor, a progression route in the M.Sc. programmes. Students will study 4 core modules at advanced level over a 3 month period, and upon successful completion, will progress to the M.Sc. International Hospitality Business Management or M.Sc. Global Business Management.

Admission Requirements:

- Completed 2-3 year Associate Degree in any discipline
- 2-3 years of supervisory work experience
- IELTS 5.5 level or equivalent

Graduate Certificate // 3 months // 2 terms

- Global Hospitality Sector
- Event Operations & Management
- Hospitality Marketing
- Hospitality Accounting

**ROBERT GORDON
UNIVERSITY ABERDEEN**

**Graduate Certificate
Hospitality Business
Management (60 Credits - 30 ECTS)**

Disclaimer: the above list of courses is indicative only and non-exhaustive. All modules are subject to variation and/or substitution without notice.

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MBA Dual Degree

The BHMS Business & Hotel Management School, together with the York St. John University, offers an MBA Degree for young professionals to enhance their managerial knowledge and capabilities through applied learning using case studies, group work and real business examples.

Switzerland is world-famous for its high-quality service industries, hospitality and tourism sector and innovations in a number of fields. Students therefore have the opportunity to follow a contemporary curriculum to gain focused insight and skills in key business practices and explore a wide variety of multi-sector developments through case studies, data handling and projects to ensure that the learning is applied and of real career value.

The dual MBA program comprises one intensive study block of 6 months, full-time study which is followed by a Capstone Project, allowing students to pursue an in-depth study of an area relevant to their future. The research can be completed alongside an internship period of 6 months in Switzerland or overseas for students wishing to gain further work experience before proceeding on their career track. Alternatively, students may return to a full-time position during this phase of the program. This program is suited to candidates who possess a bachelor's degree or significant managerial experience and are looking to enter or gain promotion in a particular industry or sector.

MBA Degree

Admission Requirements:

- Bachelor Degree in any discipline
- IELTS 6.0 level or equivalent
- 2-3 years full-time work experience

1st Semester // 6 months // 4 terms

Global Business Strategy

Marketing & Data Analytics

Leading Innovation & Cultural Change

Dynamic Perspectives on Sustainable Business

Business Development & Value Creation

Accounting & Finance for Decision Making

Academic Writing & Research: MBA

International Hospitality Management⁴

Innovation & Entrepreneurship⁴

Global Marketing⁴

2nd Semester // 4-6 months

Capstone Project

Paid Internship

Est. 1841

YORK ST JOHN UNIVERSITY

B.H.M.S.⁺

Business & Hotel Management School

MBA Degree

(180 Credits - 90 ECTS Equivalent)

⁴ BHMS Specialization (1 of 3)

BHMS MBA Specializations

Alongside the core York St John MBA curriculum, students have the opportunity to take an additional, contemporary BHMS MBA module and base their Capstone Project around this subject area. This leads to their BHMS MBA award with specialization, adding a thematic emphasis to their study program.

International Hospitality Management

The International Hospitality Management specialization provides a varied and stimulating programme of study that enables students to fully appreciate the diversity and complexity of global hospitality. It provides a structured examination of the international industry and the principal environments and host markets, in which business is developed and conducted. Moreover, it explores the characteristics of globalisation and global hospitality, political, economic, socio-cultural, technological, ecological and regulatory environments in which global hospitality management takes place.

Innovation and Entrepreneurship

The Innovation and Entrepreneurship specialization is designed to equip students with the special skill-set required when creating a new business venture. It focuses especially on the areas that support the entire startup process, such as the development of new business ideas, models and processes, preparing and submitting a business plan, and the value creation process of innovation for the society.

Global Marketing

In the Global Marketing specialization, students examine the opportunities offered by digital tools and key social media platforms including Facebook, Twitter, LinkedIn to enhance marketing campaigns. Cultural and geographic variations in SoMe usage and conventions and the business implications are also explored.

MBA Top Up - M.Sc. Advanced Standing

Students who have successfully completed the full 180 M.Sc. credits at BHMS (International Hospitality Business Management or Global Business Management pathways) may gain advanced standing in the York St John MBA program by transferring 120 credits (including the independent research project) and completing 3 core MBA modules over a 3 month period.

This offer is exclusive to graduates of the M.Sc. programs taught at BHMS.

Top Up MBA // 3 months // 2 terms

Dynamic Perspectives on Sustainable Business

Leading Innovation and Cultural Change

Business Development and Value Creation

Est. 1841

YORK ST JOHN UNIVERSITY

B.H.M.S.⁺

Business & Hotel Management School

MBA Degree

(180 Credits - 90 ECTS Equivalent)

12 BHMS Diplomas Degrees

13

BA Dual Degree - Culinary Arts

Diploma in Culinary Arts

The BHMS Diploma in Culinary Arts introduces students to the world of food production through basic operational techniques and hands-on core competency training. Highlights of this first year include classic European cooking methods, cuts, stocks and sauces as a foundation stone. Patisserie skills are developed through two specialised courses and industry essentials of food safety and nutrition are taught in preparation for the students' first industry training placement.

Higher Diploma in Culinary Arts

The BHMS Higher Diploma in Culinary Arts increases the students' fundamental understanding of international culinary principles gained at the Diploma level. Practical highlights of this second year include advanced cold kitchen techniques, advanced training in contemporary dish creation and presentation as well as a dedicated chocolatier course. Students start additionally to develop their managerial skills through core business subjects, preparing them for a broad range of culinary career opportunities.

Bachelor Degree in Culinary Arts

The third and final year, leading to a Bachelor's Degree in Culinary Arts, builds on the students' existing culinary competencies and experiences to deepen and hone practical, leadership and business skills. Highlights of this third year programme include inter-disciplinary management of food service operations, including customer service, resource planning and management. New product development, molecular cuisine, technology applications and managing teams in the kitchen labs provide additional capstone learning in a variety of skill areas before students progress to their final industry training and job placement.

YEAR ONE

Admission Requirements:

- Secondary school diploma.
- IELTS 5.0 level or equivalent.
- 17 years of age.

1st Semester // 6 months

- Essentials of Culinary Operations LAB
- Food Preparation Techniques LAB
- European Cuisine LAB
- Garde Manger I LAB
- Cakes & Creams LAB
- Bakery & Breads LAB
- Nutrition
- Food Safety
- Introduction to the Hospitality Industry
- German or French Language
- Academic Writing & Study Skills

2nd Semester // 4-6 months

- Diploma Training



Diploma Culinary Arts
(120 Credits – 60 ECTS Equivalent)



YEAR TWO

Admission Requirements:

- BHMS Diploma or equivalent.
- IELTS 5.5 level or equivalent.

3rd Semester // 6 months

- A la Carte Cuisine LAB
- International Cuisine LAB
- Contemporary Culinary Arts LAB
- Mediterranean Cuisine LAB
- Garde Manger II LAB
- Chocolate Creations
- Menu Design
- Food Costing & Acquisition Management
- Food & Beverage Service Operations LAB
- Culinary Business Analysis **OR** Food & Wine Pairing
- Language Elective **OR** Hotel & Restaurant Design

4th Semester // 4-6 months

- Higher Diploma Internship



Higher Diploma Culinary Arts
(120 Credits – 60 ECTS Equivalent)



YEAR THREE

Admission Requirements:

- BHMS Higher Diploma or equivalent.
- IELTS 6.0 level or equivalent.

5th Semester // 6 months

- Culinary Themes & Research
- Managing Culinary Resources
- Contemporary Culinary Operation
- Food Service Operations
- Creativity & Entrepreneurship

6th Semester // 4-6 months

- BA Internship
- Culinary Arts Project



B.H.M.S.
Business & Hotel Management School

BA Degree Culinary Arts
(120 Credits – 60 ECTS Equivalent)



Disclaimer: the above list of courses is indicative only and non-exhaustive. All modules are subject to variation and/or substitution without notice.



PGD Hospitality Management

Programme Overview

The BHMS Postgraduate Diploma in Hospitality Management program is specifically designed for two target audience who are aspiring to a management career in hospitality industry: degree holders in other fields, with lower English ability, who wish to undertake a foundation program to prepare them for the M.Sc. in International Hospitality Business Management program or make a career move into the international hotel and hospitality industry, and; young adults holding associate degree qualifications and significant work experience who wish to update their qualifications.

Integral Paid Industry Training

One internship period of 4-6 months is an integral learning opportunity in both the postgraduate and master's programmes. During the Swiss internship, students receive a trainee's gross monthly salary of **CHF2,212**. Students' performance, behaviour and professional attitude is assessed by employers.

⁷ Elective Modules

- Front Office Operations & Reservation Systems
- Housekeeping Operations
- Food & Wine Pairing
- Menu Design
- Business Analysis
- Hospitality Law
- Business Economics
- Event Planning & Operations
- Small Business Management
- Hotel & Restaurant Design
- German Communication I, II, III
- French Communication I, II
- Italian Communication I, II
- Mandarin Communication I, II

Hospitality Management

Admission Requirements:

- Associate Degree or equivalent
- Minimum two years of supervisory work experience
- IELTS 5.0 or equivalent

1st Semester // 6 months // 4 terms

Introduction to Hospitality & Tourism

Corporate Social Responsibility

Business Performance Analysis

Academic Writing & Study Skills

Human Resource Management

eCommerce

Introduction to Dining Operations LAB

Food & Beverage Service Operations LAB

7 Elective Modules ⁷

2nd Semester // 4-6 months

Postgraduate Internship

B.H.M.S. ⁺ **Postgraduate Diploma Hospitality Management**

Business & Hotel Management School (120 Credit - 60 ECTS Equivalent)

Disclaimer: the above list of courses is indicative only and non-exhaustive. All modules are subject to variation and/or substitution without notice.

PGD Culinary Arts

Programme Overview

The BHMS Postgraduate Diploma in Culinary Arts is designed for degree holders in other fields, wishing to re-align their career into the culinary sector. It combines a hands-on approach to culinary operations and elementary food preparation skills with more advanced techniques and creativity in the latter part of the programme. Managerial skills are enhanced through key, applied theory courses to ensure a balanced conversion award.

Highlights of the programme include classic European cooking methods, cuts, stocks and sauces as a foundation stone, before practicing these skills with international and contemporary menus in a working restaurant environment. The industry essentials of food safety and nutrition are also taught in preparation for the students' industry training placement.

Integral Paid Industry Training

One internship period of 4- 6 months is an integral learning opportunity in both the postgraduate and master's programmes. During the Swiss internship, students receive a trainee's gross monthly salary of **CHF2,190**. Students' performance, behaviour and professional attitude is assessed by employers.

⁶ Elective Modules

- Culinary Business Analysis
- Hotel & Restaurant Design
- Chocolate Creations
- Cakes & Creams
- Small Business Management
- Human Resource Management
- Garde Manger I
- German Communication
- French Communication
- Mandarin Communication
- Spanish Communication

Postgraduate Diploma

Admission Requirements:

- Bachelor Degree or Associate Degree plus 2-3 years work experience
- IELTS 5.0 level or equivalent.

1st Semester // 6 months

Essentials of Culinary Operations LAB

Food Preparation Techniques LAB

European Cuisine LAB ⁵

International Cuisine LAB ⁵

Contemporary Culinary Arts LAB ⁵

Mediterranean Cuisine LAB ⁵

Menu Design

Nutrition

Food Safety

Beverage Studies **OR** Food & Wine Pairing

3 Elective Modules ⁶

2nd Semester // 4-6 months

Postgraduate Diploma Internship

B.H.M.S. ⁺ **Postgraduate Diploma Culinary Arts**

Business & Hotel Management School (120 Credits – 60 ECTS Equivalent)

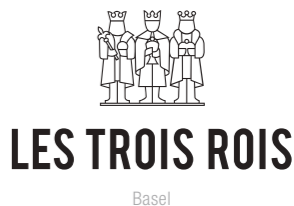
⁵ Students select two modules only

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Industry Internships

Internship is an integral part of the study programme at BHMS. During every academic year, students have the opportunity to carry out a 4-6 months internship period in a hotel or a restaurant approved by BHMS. An Internship Placement Officer assists students with placements in hotels, restaurants and service sector companies in Switzerland and overseas. During internship, employers will assess students' performance,

behaviour and professional attitude. Furthermore, Diploma students are requested to write a report about their experience and the nature and management style of the property in which they undertook their internship. Students undertaking an internship in Switzerland will be under contractual obligation with their employers, which will entitle them to receive a trainee's gross monthly salary of **CHF2,212**.



International Internships



International Job Placement

Masterwork, a company owned by Benedict Education Group Switzerland, provides global career and placement opportunities for BHMS graduates after completing BA, PGD or MBA programmes. BHMS also works with numerous international placement agencies that specialize in placing graduated students in Europe, Asia and North America. This service includes preparing for telephone interviews and video resume, job prospecting, preparing extensive documentation for

MASTERWORK PLACEMENT AND CAREER

employment as well as assistance with visa applications. BHMS also participates in numerous career fairs to expose its graduates to global career opportunities.



International Career Days

Service Sector Job Placement

