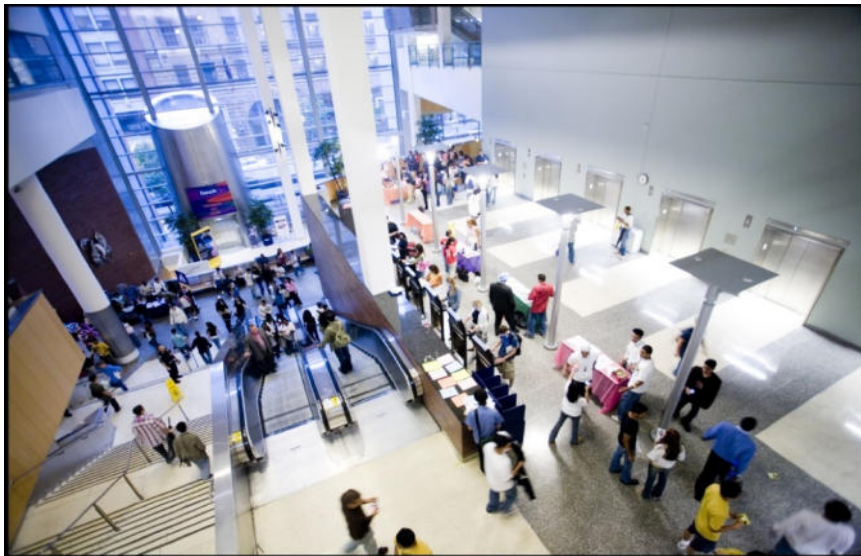




## アメリカ・ニューヨーク2019-2020

### **CUNY BARUCH COLLEGE IBP** **CUNYバルークカレッジ/ビジネス修了証プログラム**



**最短1年間でビジネス修了証を取得→1年間OPTビザでアメリカ就労経験  
海外就職を目指す方におすすめのコスパの良い留学プラン**

**株式会社キャリアエクスチェンジ [www.career-ex.com](http://www.career-ex.com)**

〒104-0061 東京都中央区銀座3-11-3 LEAGUE303

電話：03-6278-8750 FAX:03-6264-1578 E-mail：[info@career-ex.com](mailto:info@career-ex.com)

# ニューヨーク・CUNYバルークカレッジIBP

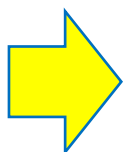
学費・ビザ・滞在費用	1学期（4ヶ月）	1年間	1年間	追記
コース	IBPセメスターのみ	IBP（OPT可能） ビジネス各種専攻	IBP（OPT可能） 音楽ビジネス	
学校申込金	\$150	\$150	\$150	
学校教材費・設備費	\$300	\$850	\$700	教科書費は目安
授業料	\$3,125	\$8,220	\$14,195	
滞在費（下記いずれか） ホームステイ個室・朝食 学生寮個室・食事なし	— \$4,350	\$1,400 —	\$1,400 —	学生寮はBaruchドーム 3人部屋1学期（10週 間）滞在の場合
学生ビザ申請費	\$510	\$510	\$510	SEVIS費含む
小計US\$	\$8,435	\$11,130	\$16,955	
①小計 日本円	¥927,850	¥1,224,300	¥1,865,050	レート\$ = 110

渡航前にかかる費用	1年間	1年間	1年間	追記
プログラム手配費	¥88,000	¥88,000	¥88,000	
滞在先手配費	¥55,000	¥35,000	¥35,000	
海外通信送金費	¥11,000	¥11,000	¥11,000	
ビザ申請サポート	¥35,000	¥35,000	¥35,000	ビザ必須
往復航空券（目安）	¥120,000	¥120,000	¥120,000	
海外留学生保険料	¥70,680	¥223,120	¥223,120	最安値プラン
② 小計 日本円	¥379,680	¥512,120	¥512,120	
③渡航後にかかる費用	1年間	1年間	1年間	追記
シェアアパート滞在費	\$0	\$7,700	\$7,700	目安 月\$700
現地生活・交通費	\$2,800	\$8,400	\$8,400	目安 月\$700
③ 小計 US\$	\$2,800	\$16,100	\$16,100	
全体的な留学費用概算は、上記①+②+③の合計を目安としてください				

【ご注意事項】上記はあくまでも概算です。最新の学校料金・キャンペーン情報はキャリアエクスチェンジまでお問い合わせください。

こちらの留学プランに興味がある方は・・・

まずはご相談！  
電話・来社での  
無料カウンセリング



お見積作成依頼は  
お気軽にお申付け  
ください。



プランが決定したら  
留学開始の  
3ヶ月前を目安に  
当社へお申込ください

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# FINANCE AND INVESTMENTS

This track provides students with the skills needed to enter or transition into the finance and investments fields. The finance components of this track address basic financial principles, theories in equity markets, valuation, corporate finance, behavioral finance, investment banking, debt and fixed income markets, and international payments.



## SEMESTER 1

- Embarking on the Global Marketplace
- Business Statistics
- Accounting I
- Communicating About U.S. Business & Politics
- Principles of Finance

## SEMESTER 2

- Corporate Finance
- Personal Investments
- Equity Markets & Portfolio Theory I
- Investment Banking
- Business Communication I

## SEMESTER 3

- Wealth Management
- Intro to Derivatives
- Entrepreneurial Venture Finance
- Debt & Fixed Income Markets
- Business Communication II

**1 SEMESTER**  
Option 1 or 2 or 3

**OPTION 1  
BUSINESS STRATEGY**  
\$3,125

**OPTION 2  
FINANCE**  
\$3,125

**OPTION 3  
INVESTMENT**  
\$3,125

**2 SEMESTERS**  
Option 4

**OPTION 4  
CERTIFICATE IN BUSINESS STRATEGIES AND FINANCE**  
\$5,255

**2 SEMESTERS**  
Option 5

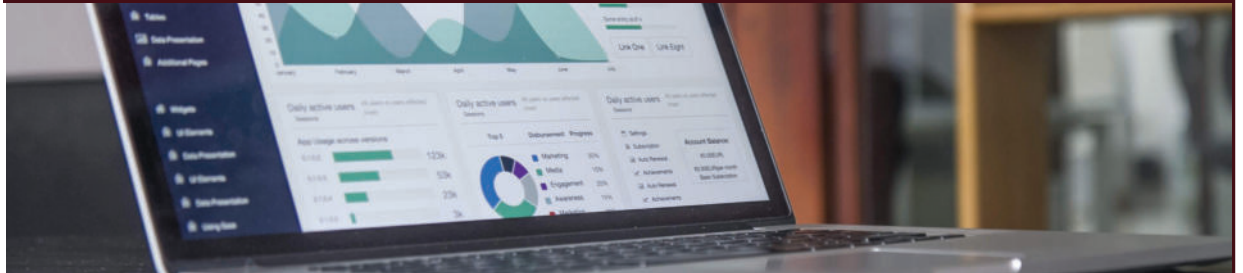
**OPTION 5  
CERTIFICATE IN FINANCE AND INVESTMENTS**  
\$5,255

**3 SEMESTERS**  
Option 6

**OPTION 6 (eligible for OPT)  
INTERNATIONAL BUSINESS CERTIFICATE IN FINANCE AND INVESTMENTS**  
\$8,220

# MARKETING

This track offers students the opportunity to focus on one of the most creative and dynamic industries in today's business world. Companies around the world need to promote their services and products, increase sales, and manage their image. Students will learn the most significant ways a company can improve its competitive position through classes such as Strategic Marketing, Consumer Behavior, Marketing Management, Marketing Communications, and more.



## SEMESTER 1

- Embarking on the Global Marketplace
- Business Statistics
- Accounting I
- Communicating About U.S. Business & Politics
- Principles of Finance

## SEMESTER 2

- Marketing for New Marketers
- Marketing Strategy
- Global Marketing
- Social Media Marketing
- Business Communication II

## SEMESTER 3

- PR & Business Communication
- Interactive Marketing
- Integrated Marketing Communication
- Advertising
- Business Communication III

### 1 SEMESTER Option 1 or 2 or 3

**OPTION 1  
BUSINESS  
STRATEGY  
\$3,125**

**OPTION 2  
MARKETING  
STRATEGY  
\$3,125**

**OPTION 3  
MARKETING &  
COMMUNICATIONS  
\$3,125**

### 2 SEMESTERS Option 4

**OPTION 4  
CERTIFICATE IN MARKETING & BUSINESS STRATEGY  
\$5,255**

### 2 SEMESTERS Option 5

**OPTION 5  
CERTIFICATE IN MARKETING STRATEGY AND COMMUNICATIONS  
\$5,255**

### 3 SEMESTERS Option 6

**OPTION 6 (eligible for OPT)  
INTERNATIONAL BUSINESS CERTIFICATE IN MARKETING  
\$8,220**

## LUXURY MARKETING

The Specialization in Luxury Marketing & Communications will expose participants to a course of study focused on an understanding of luxury products for high-end markets. Affluent buyers are less interested in value and more interested in exclusivity. Learn about the strategic and innovative ways to market luxury goods and services in the United States. A special focus in digital communications will help participants integrate social media as a strong component of marketing campaigns. Case-studies from high-end fashion brands, arts, luxury startups, uniquely crafted NYC services, automotive manufacturers, and high-end galleries will be discussed and analyzed.

### LUXURY MARKETING 1 SEMESTER PROGRAM \$3,125.00

- Digital Marketing in Fashion, Luxury & Arts
- Entrepreneurship in Luxury Arts
- Fashion, Beauty & Luxury Markets in the U.S.
- Leadership Skills for Creative Industries
- Creative Communication for Luxury Brands



# FINANCIAL ACCOUNTING

Students in this track learn to develop a set of financial controls and gain the skills to measure, record, and report business transactions. This concentration on accounting principles provides students with a strong foundation for their future career or a business.



## SEMESTER 1

- Embarking on the Global Marketplace
- Business Statistics
- Accounting I
- Communicating About U.S. Business & Politics
- Principles of Finance

## SEMESTER 2

- Budget Management
- Financial Statement Analysis
- Financial Accounting II
- Cost Accounting
- Business Communication II

## SEMESTER 3

- Intermediate Accounting
- Auditing Techniques
- Advanced Financial Reporting
- Advanced Financial Statement Analysis
- Business Communication III

### 1 SEMESTER

Option 1 or 2 or 3

**OPTION 1  
BUSINESS STRATEGY  
\$3,125**

**OPTION 2  
ACCOUNTING PRINCIPLES  
\$3,125**

**OPTION 3  
ACCOUNTING MANAGEMENT  
\$3,125**

### 2 SEMESTERS

Option 4

**OPTION 4  
CERTIFICATE IN BUSINESS STRATEGIES AND ACCOUNTING  
\$5,255**

### 2 SEMESTERS

Option 5

**OPTION 5  
CERTIFICATE IN ADVANCED ACCOUNTING  
\$5,255**

### 3 SEMESTERS

Option 6

**OPTION 6 (eligible for OPT)  
INTERNATIONAL BUSINESS CERTIFICATE IN FINANCIAL ACCOUNTING  
\$8,220**

# REAL ESTATE

This I-20 Visa eligible certificate provides students with a comprehensive, analytical, and practical understanding of real estate project management. Upon completing the program, students will develop critical thinking and problem-solving skills, empowering them to make informed decisions, and lead the design and construction of residential and non-residential buildings, highways, streets, bridges, and other sustainable construction projects.



## SEMESTER 1

- Commercial RE Leasing
- Economics of Real Estate
- Principles of RE Finance I
- Principles of RE Finance II
- Mastering the Application of RE Math

## SEMESTER 2

- Construction Management
- Construction Methods and Technology
- Construction Project Management
- Construction Estimating
- RE Business Management: A Global Overview

## SEMESTER 3

- Construction Contract Law
- The Future of Blueprint Reading
- Primavera
- Fund. of Sustainable Design
- Leadership in Energy & Environmental Design (LEED)

### 1 SEMESTER

Option 1 or 2 or 3

**OPTION 1**  
**REAL ESTATE FINANCE**  
**\$2,640**

**OPTION 2**  
**BASIC CONSTRUCTION**  
**\$2,640**

**OPTION 3**  
**CONSTRUCTION**  
**PROJECT MANAGEMENT**  
**\$2,640**

### 2 SEMESTERS

Option 4

**OPTION 4**  
**CERTIFICATE IN REAL ESTATE CONSTRUCTION**  
**\$4,800**

### 2 SEMESTERS

Option 5

**OPTION 5**  
**ADVANCED CERTIFICATE IN REAL ESTATE CONSTRUCTION**  
**\$4,800**

### 3 SEMESTERS

Option 6

**OPTION 6 (eligible for OPT)**  
**REAL ESTATE FINANCE AND CONSTRUCTION MANAGEMENT**  
**\$7,070**

# MANAGEMENT AND LEADERSHIP

This track of study builds fundamental management knowledge and introduces a set of core competencies demanded of supervisors at every organizational level. The coursework exposes students to real-life scenarios and provides them with skills necessary to obtain maximum results from employees, peers, and supervisors.



## SEMESTER 1

- Embarking on the Global Marketplace
- Business Statistics
- Accounting I
- Communicating About U.S. Business & Politics
- Principles of Finance

## SEMESTER 2

- Negotiations
- Planning and Managing Change
- Customer Relationship Management
- Contemporary Management Practices
- Business Communication I

## SEMESTER 3

- Strategic Planning
- Art of Supervision
- Organizational Behavior
- Creative Effective Teams and Partnerships
- Business Communication II

### 1 SEMESTER

Option 1 or 2 or 3

**OPTION 1  
BUSINESS STRATEGY  
\$3,125**

**OPTION 2  
MANAGEMENT PRACTICES  
\$3,125**

**OPTION 3  
LEADERSHIP DEVELOPMENT  
\$3,125**

### 2 SEMESTERS

Option 4

**OPTION 4  
CERTIFICATE IN MANAGEMENT & BUSINESS STRATEGY  
\$5,255**

### 2 SEMESTERS

Option 5

**OPTION 5  
INTERNATIONAL BUSINESS CERTIFICATE  
IN MANAGEMENT & LEADERSHIP  
\$5,255**

### 3 SEMESTERS

Option 6

**OPTION 6 (eligible for OPT)  
INTERNATIONAL BUSINESS CERTIFICATE IN LEADERSHIP DEVELOPMENT  
\$8,220**

# INTERNATIONAL TRADE OPERATIONS

Learn about the procedures, terminology, documentation, and regulations for the import and export of goods and services into and out of the U.S. Classes are taught by accomplished and respected practitioners with years of experience. This track is designed to build a complete and cohesive set of skills for a particular area of international trade.



## SEMESTER 1

- Embarking on the Global Marketplace
- Business Statistics
- Accounting I
- Communicating About U.S. Business & Politics
- Principles of Finance

## SEMESTER 2

- Import Regulations
- Tariff Classifications
- E-Commerce
- Global Sourcing and Supply Chain Management
- Business Communication II

## SEMESTER 3

- Export Regulations
- Export Controls & Licenses
- International Logistics
- Customs Law
- Business Communication III

### 1 SEMESTER

Option 1 or 2 or 3

**OPTION 1  
BUSINESS  
STRATEGY**  
\$3,125

**OPTION 2  
INTERNATIONAL TRADE  
IMPORT**  
\$3,125

**OPTION 3  
INTERNATIONAL TRADE  
EXPORT**  
\$3,125

### 2 SEMESTERS

Option 4

**OPTION 4  
CERTIFICATE IN IMPORT & BUSINESS STRATEGY**  
\$5,255

### 2 SEMESTERS

Option 5

**OPTION 5  
CERTIFICATE IN INTERNATIONAL TRADE OPERATIONS**  
\$5,255

### 3 SEMESTERS

Option 6

**OPTION 6 (eligible for OPT)  
INTERNATIONAL BUSINESS CERTIFICATE IN TRADE OPERATIONS**  
\$8,220



# WEB DESIGN AND DEVELOPMENT

This track of study allows students to develop web design and development skills needed to build modern, attractive, and engaging websites to support business operations, increase customer conversion, and support digital marketing initiatives.



## SEMESTER 1

- Core Business Curriculum

## SEMESTER 2

- Adobe Photoshop, Illustrator, & InDesign
- Typography
- Dreamweaver
- Color Theory
- Build Your Own Website
- Design Lab

## SEMESTER 3

- Javascript & Ajax
- Java I
- Oracle I: Intro to SQL
- CSS & HTML5
- Mobile App Development
- Design Lab

### 1 SEMESTER

Option 1 or 2

**OPTION 1**  
**GRAPHIC DESIGN**  
**\$3,755**

**OPTION 2**  
**WEB DESIGN & DEVELOPMENT**  
**\$3,755**

### 2 SEMESTERS

Option 3

**OPTION 3**  
**CERTIFICATE IN GRAPHIC DESIGN**  
**\$6,255**

### 2 SEMESTERS

Option 4

**OPTION 4**  
**CERTIFICATE IN WEB DESIGN AND DEVELOPMENT**  
**\$6,255**

### 3 SEMESTERS

Option 5

**OPTION 5 (eligible for OPT)**  
**CERTIFICATE IN WEB DESIGN AND DEVELOPMENT**  
**\$9,220**

# MUSIC, MULTIMEDIA, AND ENTERTAINMENT

The brand new music and entertainment program will introduce students to the music business and give them an overview of working with talent, recording studios, creation of marketing and promotional materials, and access to a professional recording studio. Additionally, students will learn video production, music video creation, licensing, business processes behind subscription music models, and more.



## SEMESTER 1

- Intro to the entertainment & Music Business
- Business of Entertainment
- Production & Programming
- Sound Design
- Video and Broadcast Production

## SEMESTER 2

- Brand Management & Licensing
- Advertising / Promotions / Sales Management
- Audio Engineering Recording (Music)
- Audio Engineering Recording (Video)
- Narrative Arc and Story Construction

## SEMESTER 3

- Social Media and Distribution Channels
- Broadcast Management
- Mixing and Mastering
- Music Video Production
- Music and Entertainment Marketing and Promotion
- Post Finalizing and Deliverable Requirements

### 1 SEMESTER

Option 1 or 2 or 3

**OPTION 1**  
Music Business  
\$5,115

**OPTION 2**  
Entertainment  
\$5,115

**OPTION 3**  
Production Management  
\$5,115

### 2 SEMESTERS

Option 4

**OPTION 4**  
CERTIFICATE IN MUSIC AND ENTERTAINMENT  
\$9,705

### 2 SEMESTERS

Option 5

**OPTION 5**  
CERTIFICATE IN ENTERTAINMENT & PRODUCTION MANAGEMENT  
\$9,705

### 3 SEMESTERS

Option 6

**OPTION 6 (eligible for OPT)**  
CERTIFICATE IN MUSIC AND ENTERTAINMENT  
\$14,195