

2024
アメリカ・ニューヨーク
PARSONS The New School for Design
名門大学サーティフィケート取得+語学留学
ファッションビジネス留学+インターンシップ

語学学校で英語力強化とともに、ファッション・デザインの名門大学 PARSONSでCertificate 取得！芸術の最先端の街ニューヨークで日常英会話～ビジネス英語～デザインの専門技術・知識まで、最短期間で習得。デザイン(ファッション・グラフィック・インテリア・アート) Certificate 取得後は、思い切って2カ月間のインターンシップに挑戦。帰国後の就職に役立つ留学。



語学+PARSONS ファッションCertificate取得留学プログラム

PARSONSファッションビジネス留学おススメポイント！

パーソンズ (PARSONS The New School for Design) は、これまでグローバルに活躍するファッションデザイナー、グラフィックデザイナー、インテリアデザイナー等多くのクリエイターが卒業している大学として世界的に有名。また、パーソンズは、The New School グループの中のデザインに特化した大学で、正規入学では超難関校としても知られ、また私立大学の為授業料が高額。当プログラムは、1年間語学学校で基本英語～ビジネス英語力を強化しつつ、同時に学びたい分野のデザイン・スキルを短期間で身に付けることを目標とした留学プログラムです。PARSONS 4年間の留学費用は莫大ですが、1年間の留学期間に抑えることで、留学費用が大幅に軽減されます。



Certificateプログラムについて ※FIT/PARSONS/NYU共通

- TOEFLのスコア不要で入学が可能。正規留学の学部の授業と同等のハイレベルな授業を受講することができ、大学の学位取得目的ではなく、専門分野のみ集中的に短期間で学び、Certificate（サーティフィケート）を取得したいという皆様におススメのプログラムです。Certificate（サーティフィケート）Program は、留学生向けのプログラムではなく、あくまでも現地アメリカ人の社会人向けに運営されるプログラムである為、授業は夜間または週末に行われ、クラスメイトは基本的にすべてアメリカ人です。また、現地社会人向けのパートタイムのプログラムである為、上記大学からビザを取得することができません。従って、必ず語学学校からF1ビザを取得し、語学学校の授業を受講することを条件にご参加頂きます。
- サーティフィケートプログラムでは専門分野だけを集中的に学び、世界的に有名な名門大学のサーティフィケート(修了証)取得。
- 語学学校に通学しながらプログラムを受講できるので、語学力に不安がある場合でも名門大学の授業を受講することが可能。語学学校は、優先事項をお伺いし、最適な学校をご案内。語学レベルが上級になった場合ビジネス英語コース受講可能な学校もあります。
- インターンシッププログラムにご参加いただいた場合、皆様個人のご経歴・ご要望を考慮したインターンシップ・ブレイスメントにより、アメリカのファッション関連企業で実務経験も積むことが可能。（要事前審査）プログラムの集大成として、語学学校修了日～帰国までの約8週間（Grace Period＝米国に合法的に滞在可能な期間）をインターンシップで締めくくりましょう。但し、インターンシップは、無給となります。



PARSONS Certificateプログラムの特徴

- Fashion Design, Interior Design, Fire Arts(絵画・イラストレーション等)の専攻により、実践的な技術・知識を学ぶことに特化した専攻・カリキュラム。
- 各専攻は、基礎から始まり、最先端の上級スキルまでを短期間で学ぶことができる為、初心者～すでに日本でデザイナーとして活躍している皆様のまで、幅広い支持。専門分野の授業を英語で受講することで、ビジネス英語力強化に最適。
- PARSONS の場合、必須・選択6～9受科目を2～3セメスター(約9～12か月)で受講。開講スケジュールや選択科目によっては、最短の2セメスター(9か月間)でCertificate 取得を目指すことができますが、選択科目に妥協ができない場合や無理のないスケジュールで各科目を受講したい場合は、12か月間コース。学校の都合により、受講するセメスターに希望科目が開講されない場合も多々ある為、3セメスター＝約12か月コースプランを推奨。私立の大学のPARSONSは、FITよりも授業料が高額ではありますが、Certificateプログラムも4年制学部と同等レベルの授業を受講することが可能。

Parsons School of Design educates design leaders who contribute to the quality of life through well-designed products, built environments and visual communications. Founded in 1896, the school seeks to address design within the broader context of society. Parsons offers four-year bachelor's degree programs in architectural design, communication design, design and management, design and technology, fashion design, fine arts, illustration, interior design, photography, product design, and the integrated design curriculum. Master's degree programs include architecture, lighting design, history of decorative arts, painting and sculpture, photography, and design and technology.

語学+PARSONS ファッションCertificate取得留学プログラム

語学学校+Certificate 1日のスケジュール【例】

- 平日AM： 語学学校で週20時間の英語授業
- 平日PM： 自由。大学の課題・予習・復習など
- 平日夜間（週1～3日前後）：大学のCertificateコース受講。専攻によって授業時間が異なりますが、目安として18:00～21:00頃 or
- 週末：10:00AM頃～16:00頃

※語学力に不安がある場合、Certificate Program 入学までの数ヶ月間、週30時間（午前＋午後）の集中語学レッスンをお勧め致します。別途お見積りをご希望の場合、お問い合わせ下さい。



語学学校+Certificate 基本情報 ※FIT/PARSONS/NYU共通

【参加資格】

- 語学学校： 不問
- Certificate Program： TOEIC700点以上(目安) ※大学の授業についていけるレベルの語学力が必要です。

【プログラム期間】

- TOEIC700点以上： 語学＋Certificate コースを同時に受講開始後、通常12ヶ月(3～4セメスター)。
- TOEIC700点以下： 上記受講期間に加え、Certificate Program受講前に語学学校のみ通う期間を追加。

【ご入学日】

- 語学学校： 毎週月曜日、隔週月曜日、月1回等。語学学校指定の入学日＝語学学校によって異なります。
 - Certificate Program： 2月(Spring)、5-6月(Summer) または 9月(Fall)
- ※5月～のSummer Program から受講スタートを希望する場合、ご相談下さい。この場合、Summer Programでは基礎コースが休校の為、選択科目からの受講となります。

【インターンシップ参加期間8週間のスケジュール】

- 平日（終日）： 企業でフルタイムのインターンシップ
- 平日夜間： 自由。または、大学のCertificate Program（専攻によって異なりますが6時PM～9時PM・休日）

インターンシップについて

語学学校修了後、最長8週間は米国に滞在することが可能であり、この出国期限の8週間をGrace Period と呼びます。Grace Periodの期間を利用して、現地企業でのインターンシップを経験することが可能です。語学力・ビジネススキル習得、留学の集大成として、企業インターンシップを経験して帰国することで、更なる自信につながるとの声を多数いただいております。

● Grace Period期間中、8週間までのインターンシップ追加通常料金

学生 US\$1600、社会人 US\$1800、オンライン US\$1000 ※期間限定手配料を通常料金から50,000円割引！

● プログラムに含まれる内容

カウンセリング、現地スタッフによるプレイズメントインタビュー（英語レベルチェック含）、履歴書添削、各種事務手続き、企業サーチ、書類選考手配、企業紹介企業インタビュー手配、企業情報提供、受入確認書取寄せ、通信・郵送費、現地生活情報提供、現地日本語オフィスオリエンテーション、滞在中の電話サポートサービス



語学+PARSONS ファッションCertificate取得留学プログラム

プログラム費用

1) 提携語学学校を当社で24週間以上お申込の場合。

FIT/PARSONS手配料金： 88,000円（税込）

2) 当社以外で語学学校手配の場合、または、提携語学学校の申込が24週間未満の場合。

FIT/PARSONS手配料金： 143,000円（税込）

上記手配料金に含まれるサポート内容は、次の通りです。

- 初学期クラスの登録及び登録完了のご案内
- 初学期のキャンセル手続きの代行及び返金についてのご案内
- 次学期以降のクラス登録方法の案内 *資料配布
- 受講前オリエンテーション *資料配布
- 受講コースの選定、滞在中の受講クラス・スケジュールとスケジュールシートの提供

※資料には、次のような内容が含まれます。ID取得方法、クラスルームの探し方、必須科目のご案内、クラス登録方法のご案内、必須科目取得後の手続き方法のご案内、修了証申請についてのご案内。

【注意事項】

- 上記費用に含まれるのは、初回お申し込み時に決めた専攻に関するサポートのみとなります。初回に決めた専攻以外についての修了証申請や必須科目以外のクラスについての相談や登録に関しては、別途費用にて承ります。
- 修了証発行の手続きはご自身での対応が必要です。

その他の特典

本プログラムお申込の場合、上記のサポート内容に加えて下記の特典がございます。

- 提携語学学校への転校・延長手続き無料
- インターンシップ手配料を通常料金から50,000円割引。

インターンシップ手配通常料金： 学生US\$1600、社会人US\$1800、オンラインUS\$1000

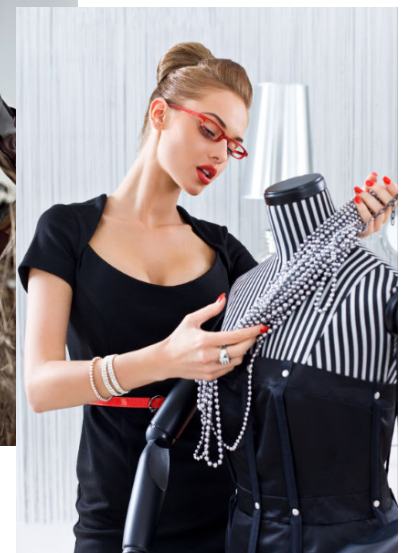
NYにはビジネス・ファッション分野の求人が多数ございます。是非Grace Periodを利用して最大60日までのインターンシップでニューヨーク留学を締めくくりましょう！



PARSONS サーティフィケートプログラムリスト

- AI for Creativity and Leadership
- Biodesign for Creatives
- Clo3D Virtual Fashion Design
- Digital Marketing
- Digital Photography
- Equity, Inclusion, and Social Justice in Design
- Fashion Business
- Fashion Buying and Merchandising
- Fashion Design
- Fashion PR and Marketing
- Futures Studies and Speculative Design
- Graphic and Digital Design
- Hospitality Interior Design
- Infographics and Data Visualization
- Interior and Architectural Design Software
- Interior Design
- Interior Lighting Design
- Kitchen and Bath Interior Design
- Motion Design
- Product Design
- User-Centered Design

※上記人気プログラムについては、次ページ～“例”としてプログラム詳細をご覧ください。



語学+PARSONS ファッションCertificate取得留学プログラム

Digital Marketing : USD2,915 ※授業料は予告なく変更されます。

Learn to develop brand strategies and identities across a range of digital platforms and employ leading techniques for effective user acquisition. Mastering these skills will enable you to conquer social media and act as a force for growth in your business.

Career opportunities include

Advertising and branding, brand management, business development, consulting, copywriting, data analysis, digital product design, entrepreneurship, journalism, product management, strategic planning



Online Program : 各必須4コースは5~9週間で受講。平均約1年でCertificate取得。

■ Fundamentals of Digital Marketing and Communications

Digital Marketing is an exciting and ever-changing landscape. In this course, we will explore the importance and evolution of digital marketing. See how companies and brands create a digital story and navigate the best digital tools to connect with their consumers. With access to more customer information and data than ever before, learn to identify and differentiate Digital Marketing tools in order to build a successful Digital Marketing communications strategy.

This is course number one of four for those interested in pursuing the Digital Marketing Certificate, but all students interested in digital marketing are encouraged to enroll.

■ Social Media Marketing

Tap into the enormous potential of social media to elevate your brand and business: Map a strategy, choose your channels, develop viral content, and monitor and adapt to user activity to maximize performance.

■ Programmatic, Mobile, and Native Marketing

Explore the roles of digital, mobile, and native marketing, and learn how all three modes inform a successful digital campaign.

■ Digital Marketing Campaigns

A digital marketing plan progresses from a brief to channel selection to projection of ROI. In this course, you learn to apply this process to your own brand and business.

Program Highlights

Who Should Enroll

- Marketers who wish to diversify their digital skills to support business growth
- Entrepreneurs looking to launch and market their brands
- Professionals interested in moving to a career in digital marketing

What You'll Gain

- An understanding of brand strategies across today's top digital platforms
- Knowledge of data analysis, KPIs, and desired outcomes
- An implementable digital marketing plan

How You'll Learn

- Engaging video lectures and interviews with industry experts
- Direct interaction with faculty practitioners at the top of their fields
- Online collaboration and video conferencing
- Project-based learning focused on developing real-world skills and portfolio assets



Why The New School – PARSONS?

The professional landscape as we've known it has changed dramatically, and ongoing learning is more important now than ever before. At The New School, we champion every student's creativity and growth. By combining integrated disciplines with collaborative problem solving, we deliver an immersive, transformative learning experience. With the leadership of Parsons School of Design—a globally top-ranked design school—our faculty imparts the critical expertise students need to advance their careers or pivot to a new one in a constantly evolving world.

語学+PARSONS ファッションCertificate取得留学プログラム

Fashion Business : USD7,480 ※授業料は予告なく変更されます。

Fashion Business prepares you to work in a variety of fields in the fashion industry, including marketing, retailing, and merchandising. This certificate can be completed online or through a combination of online and on-campus courses.

Career opportunities include

Brand management, retail buying, fashion and brand management, fashion marketing, fashion production, marketing and advertising, merchandising, PR and communications



Online : 各必須6+選択2コースは5~9週間で受講。平均約1年半でCertificate取得。

■ Consumer Behavior

This course focuses on demographic and psychographic profiles of consumer interests. It emphasizes generational marketing while also exploring segmented and niche markets.

■ Fashion Merchandising

Study fundamental techniques for merchandising fashion for an apparel company or as a boutique owner.

■ Medium of Fashion: Textiles

Aimed at fashion design students as well as design professionals, this course covers the elements involved in the design and manufacture of apparel and accessories.

■ Worth to Westwood: Fashion from the 19th to the 21st Century

This fashion history course opens with an introduction to Charles Frederick Worth, the father of haute couture. Our exploration concludes with Dame Vivienne Westwood, the designer who brought punk and New Wave fashion into the mainstream.

■ Retail Buying

Learn to work with a retail buyer, or become one yourself. This course is essential for managers, retail business owners, and manufacturers' account representatives.

■ Fashion Marketing in a Global Environment

Students analyze and identify target markets and become aware of key marketing decisions as they develop a global marketing plan for a fashion company.

■ Two(2) electives

Electives that fulfill certificate requirements include Putting Sustainability into Practice and Social Media Marketing.

Program Highlights

Who Should Enroll

- Anyone interested in the marketing, merchandising, and retailing of fashion, fashion history, or the globalization of fashion
- Fashion professionals who want to master best practices
- Independent designers who are pursuing entrepreneurship or creative partnerships

What You'll Gain

- The terminology and leadership skills demanded for communication between vendors, suppliers, and producers
- An understanding of the process of product development in a global marketplace
- Demographic and psychographic analysis tools for identifying consumers
- Social media tools for marketing to customers.

How You'll Learn

- Engaging video lectures and interviews with industry experts
- Direct interaction with faculty practitioners at the top of their fields
- Online collaboration and video conferencing
- Project-based learning focused on developing real-world skills and portfolio assets
- Flexibility to review course content and complete assignments at any time

語学+PARSONS ファッションCertificate取得留学プログラム

Fashion Design : USD7,480 ※授業料は予告なく変更されます。

Only Parsons, a top-ranked design school, can give you a 360-degree immersion in fashion design, trends, and techniques. This program supports your design vision while cultivating foundational technical skills, from concept development and sketching to sewing, construction, draping, patternmaking, and textile selection.

Students typically complete this certificate in 18 months.



Online/in person Hybrid : 各必須6+選択2コースは5~9週間で受講。約1年半で修了。

Color Theory

Discover color and its implications for designers and artists, such as the use of color to solve spatial problems. This course also examines color qualities, color harmony, and the way colors interact.

Design Sketching

Working from live models, students learn drawing skills, fundamental anatomy, and the dynamics of movement, in preparation for producing fashion illustrations.

Construction Techniques I

Practice basic draping, flat patternmaking, and sewing techniques as you learn the principles of fashion design. Topics include three-dimensional muslin interpretation of skirts and bodices, the development of slopers, and garment construction.

Construction Techniques II

Building on the basic draping, patternmaking, and sewing skills covered in Construction Techniques I, you learn to design more tailored apparel through advanced draping exercises and patternmaking applications.

Fashion Flats

This course introduces the professional techniques used to create fashion flats, which range from traditional hand sketching to vector-format images produced in Adobe Illustrator.

Worth to Westwood: Fashion from the 19th to the 21st Century

This fashion history course opens with an introduction to Charles Frederick Worth, the father of haute couture. Our exploration concludes with Dame Vivienne Westwood, the designer who brought punk and New Wave fashion into the mainstream.

Two(2) Electives

Electives that fulfill certificate requirements include Fashion Styling, Consumer Behavior, and Fashion Marketing Global Environment.

Program Highlights

Who Should Enroll

- Anyone interested in the design side of the fashion industry
- Creative individuals who want to use fabric and fashion design to conceptualize and realize their vision
- Fashion professionals seeking to advance their practice
- Entrepreneurs learning about garment construction before launching their own companies

What You'll Gain

- Drawing skills for fashion sketching, fashion flats, and fashion illustration
- The ability to apply creative research to concept development
- Familiarity with all the tools and materials needed to drape muslin patterns, make flat patterns, and construct garments
- Knowledge of various fabric types, notions, trimmings, and sewing supplies
- An understanding of the roles of sustainability and corporate responsibility in textile production
- Exposure to a variety of methods and practices in sewing, construction, and garment design

How You'll Learn

- Direct interaction with faculty practitioners at the top of their fields
- In-person collaboration in small classes
- Project-based learning focused on developing real-world skills and portfolio assets

語学+PARSONS ファッションCertificate取得留学プログラム

Graphic and Digital Design : USD7,480 ※授業料は予告なく変更されます。

Today's graphic designers must navigate constant changes in technology and the image market. Our on-campus and online classes provide intensive technical training while emphasizing creativity for both beginning and advanced students. Students typically complete this certificate in 18 months.

Career opportunities include

Art direction, creative technology, digital product design, interaction design, motion graphics, new media art, product management



Online : 各必須5+選択3コースは5~9週間で受講。約1年半で修了。

Color Theory

Discover color and its implications for designers and artists, such as the use of color to solve spatial problems. This course also examines color qualities, color harmony, and the way colors interact.

Introduction to Graphic Design

Explore the triad of visual communication — message, form, and audience — and apply this concept to typography, composition, and color. Projects focus on mastery of design fundamentals, as well as the process of ideation, research, prototyping, and testing.

After you complete these courses, your next step will be to enroll in the following:

Digital Graphics with Illustrator I

Employ curves, lines, and shapes to make objects. Then color, manipulate, move, duplicate, scale, and rotate these objects to create graphics or artwork that are usable for print and the Web.

Digital Imaging with Photoshop

Acquire a working knowledge of this software platform — the industry standard for print, webpages, animation, presentation, video production, and enhancement of traditional and digital photography.

Graphic Design History

This course surveys graphic design from the mid-19th century through the digital revolution. You will focus on influential movements that include Arts and Crafts, Art Nouveau, Dada, Constructivism, De Stijl, Bauhaus, Neue Grafik, DIY Punk, and today's digital landscape.

Three(3) electives

Electives that fulfill certificate requirements include Typography I, Digital Layout: Adobe InDesign, Intro to Adobe Premiere Pro, and 3D Modeling Fundamentals.

Program Highlights

Who Should Enroll

- Students interested in visual communication
- Graphic designers who want to master of current best practices and software programs
- Other design professionals who are interested in incorporating graphic design, illustration, multimedia design, and package design into their work
- Digital designers/Web developers who need to learn the basics of graphic design/explore print formats

What You'll Gain

- Basic design skills including concept, type, layout, and color
- An understanding of the relationship between photography, type, color, and other elements that yield a legible, compelling composition
- Training in industry-standard software
- Fluency in the process of conceptualization, design development, and execution

How You'll Learn

- Engaging video lectures and interviews with industry experts
- Direct interaction with faculty practitioners at the top of their fields
- In-person and online collaboration in small classes, supported by video conferencing
- Project-based learning focused on developing real-world skills and portfolio assets
- Flexibility to review course content and complete assignments at any time

語学+PARSONS ファッションCertificate取得留学プログラム

Interior Design : USD7,480 ※授業料は予告なく変更されます。

The courses in this program enhance your understanding of spatial & structural design through instruction in two- and three-dimensional drawing and sketching, hand-drafting, and computer modeling. Decorative arts history courses complement training in interior design principles. Students typically complete this certificate in 18 months.



Career opportunities include

Interior design, sustainable design, teaching, project management, construction management, art direction, design consulting, draftsmen

Online : 各必須6+選択2コースは5~9週間で受講。約1年半で修了。

Basic Interior Space Planning

In session dedicated to color, scale and proportion, lighting, furniture arrangement, floor and wall treatments, and client psychology, you conceptualize and plan creative solutions for interior spaces.

Basic Drafting

This course, an introduction to the preparation of architectural drawings, covers the identification and use of drafting equipment, drafting in scale, basic lettering, line weights, and standard notation conventions.

Color Theory

Discover color and its implications for designers and artists, such as the use of color to solve spatial problems. This course also examines color qualities, color harmony, and the way colors interact.

Drawing Interiors: Perspective

Drawing and two-dimensional media are means of observing, documenting, and reimagining interior spaces. This course teaches these mechanics of visual representation, with an emphasis on plans, sections, elevations, and perspectives.

We recommend taking electives before the following two courses.

Commercial Interior Design

Students experience the design process for a commercial project in a studio environment. By developing a concept into a coherent interior space, they learn to weigh the impact of different layouts, finishes, lighting, and furniture.

Residential Interior Design

Explore the design problems and processes that characterize a residential interiors practice. Propose solutions for window, ceiling, doorway, floor, and wall treatments, and master the drafting techniques best suited to presentations.

Two(2) Electives

Electives that fulfill certificate requirements include Rhino 1, SketchUp, AutoCAD 1.

Program Highlights

Who Should Enroll

- Creative professionals developing skills that can be applied to space planning or decorative arts
- Architects who want to expand their portfolio to include interior space planning

What You'll Gain

- An understanding of the effects of color, texture, and materials in interiors
- Proficiency in hand drafting formal drawings that include floor plans, elevations & reflected ceiling plans
- In-depth knowledge of the core design elements of scale, proportion, balance, and ambience
- The ability to use the industry software tools Rhino and AutoCAD
- An understanding of trade information and project sequencing

How You'll Learn

- Engaging video lectures and interviews with industry experts
- Direct interaction with faculty practitioners at the top of their fields
- Online collaboration in small classes, supported by video conferencing
- Project-based learning focused on developing real-world skills and portfolio assets
- Flexibility to review course content and complete assignments at any time

語学+PARSONS ファッションCertificate取得留学プログラム

学費・ビザ・滞在費用	語学+PARSONS Certificate 1年間	語学+PARSONS Certificate 1年間
【ビザ取得】語学学校例： Campus(授業料最安値)	滞在先：Centro Maria 女子寮 朝食付き個室 12週間	滞在先：マンハッタン外ホームステイ 朝食付き個室・12週間
語学学校申請料	\$100	\$100
語学授業料(3学期48週間)	\$5,085	\$5,085
語学学校教材費(3学期分)	\$225	\$225
PARSONS 授業料【1～1.5年】	\$7,480	\$7,480
滞在費	\$2,400	\$4,356
寮登録料	\$100	\$0
寮保証金(1週間分滞在費)	\$200	\$0
学生ビザ/SEVIS申請費	\$535	\$535
小計 US\$	\$16,125	\$17,781
①小計 日本円 US\$=140	¥2,257,500	¥2,489,340
渡航前にかかる費用	語学+PARSONS Certificate 1年間	語学+PARSONS Certificate 1年間
プログラム手配費(提携校24W～)	¥88,000	¥88,000
インターン手配費(社会人)	¥0	¥252,000
期間限定割引適用	¥0	¥-50,000
滞在手配費	¥55,000	¥35,000
海外通信送金費	¥6,600	¥6,600
ビザ申請サポート/ビザ郵送料	¥47,410	¥47,410
往復航空券(目安)	¥140,000	¥140,000
海外留学生保険料(目安)	¥207,970	¥207,970
②小計 日本円	¥544,980	¥726,980
渡航後にかかる費用	語学+PARSONS Certificate 1年間	語学+PARSONS Certificate 1年間
シェアアパート滞在費(9か月)	\$7,650	\$7,650
現地生活費・交通費等(12か月)	\$10,200	\$10,200
③小計 US\$	\$17,850	\$17,850

<< ご案内事項 >>

- ▼全体的な留学費用は、上記 ① + ② + ③ の合計を目安にして下さい。
- ▼上記はあくまでも概算です。最新のプログラム料金・キャンペーン情報はキャリアエキスチェンジまでお問い合わせください。

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にお申し付け下さい。



プラン決定後は、留学開始3か月前
を目安にお申込み下さい。



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