

2024
アメリカ・ニューヨーク
Fashion Institute of Technology (FIT)
名門大学サーティフィケート取得+語学留学
ファッションビジネス留学+インターンシップ

語学学校で英語力強化と共に、の名門大学FITでCertificate 取得！
ファッション・芸術の最先端の街ニューヨークで日常英会話～ビジネス英語～ファッションの専門知識・技術まで、最短期間で習得。
ファッションCertificate 取得後は、思い切って2カ月間のインターンシップに挑戦！帰国後の就職に役立つ留学。



株式会社キャリアエクスチェンジ

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語学+FIT ファッションCertificate取得留学プログラム

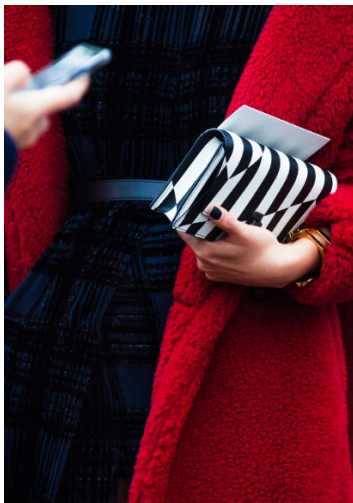
FITファッションビジネス留学おススメポイント！

ニューヨーク・ファッション留学と言えば……？ アメリカを代表する世界的に有名な FIT（通称：エフ・アイ・ティー）＝New York Fashion Institute of Technology。FITは、ニューヨーク州立大学(State University of New York – SUNY)の1つであるファッション専門の4年制大学。語学学校に通うことで日常英会話～ビジネス英語力を強化し、尚且つ、数か月～約1年間でFITのBusiness Certificate 取得を目指し、ファッションビジネスの専門知識を同時に付ける、本気のビジネス留学プログラム。最後の8週間で、ニューヨークのファッション企業でインターンシップも可能です。



Certificateプログラムについて ※FIT/PARSONS共通

- TOEFLのスコア不要で入学が可能。正規留学の学部の授業と同等のハイレベルな授業を受講することができ、大学の学位取得目的ではなく、専門分野のみ集中的に短期間で学び、Certificate（サーティフィケート）を取得したいという皆様におススメのプログラムです。Certificate（サーティフィケート）Program は、留学生向けのプログラムではなく、あくまでも現地アメリカ人の社会人向けに運営されるプログラムである為、授業は夜間または週末に行われ、クラスメイトは基本的にすべてアメリカ人です。また、現地社会人向けのパートタイムのプログラムである為、上記大学からビザを取得することができません。従って、必ず語学学校からF1ビザを取得し、語学学校の授業を受講することを条件にご参加頂きます。
- サーティフィケートプログラムでは専門分野だけを集中的に学び、世界的に有名な名門大学のサーティフィケート(修了証)取得。
- 語学学校に通学しながらプログラムを受講できるので、語学力に不安がある場合でも名門大学の授業を受講することが可能。語学学校は、優先事項をお伺いし、最適な学校をご案内。語学レベルが上級になった場合ビジネス英語コース受講可能な学校もあります。
- インターンシッププログラムにご参加いただいた場合、皆様個人のご経歴・ご要望を考慮したインターンシップ・プレースメントにより、アメリカのファッション関連企業で実務経験も積むことが可能。（要事前審査）プログラムの集大成として、語学学校修了日～帰国までの約8週間（Grace Period＝米国に合法的に滞在可能な期間）をインターンシップで締めくくりましょう。但し、インターンシップは、無給となります。



FIT Certificateプログラムの特徴

- ファッション関連に特化した専攻・カリキュラム。大きく分けて次の2つのカテゴリーのCertificate Programがあります。
 1. Art & Design
 2. Business & Technology
- FIT のCertificate Programは、専攻によって受講期間が異なります。語学力のレベルやご希望のCertificate Program専攻をお伺いした上で、当社コンサルタントから、留学プログラムの期間や費用等についてご案内致します。
- NY州立大学であるFITは、PARSONSやNYU等の私立の大学と比べ、Certificate Program の授業料が格安です。FITのCertificate Program の授業料は、専攻・選択科目等によって異なりますが、\$2,000前後が目安となります。

FIT(Fashion Institute of Technology) is one of New York City's premier public institutions, FIT is an internationally recognized college for design, fashion, art, communications, and business. We're known for our rigorous, unique, and adaptable academic programming, experiential learning opportunities, academic and industry partnerships, and commitment to research, innovation, and entrepreneurship. While FIT's pedagogical mission is to prepare the students for professional excellence in design and business, our broader ethos is to foster creativity, inspire leadership, impart a global perspective, and educate students to embrace inclusiveness, commit to sustainability, and engage with community. We encourage students, scholars, teachers, and industry colleagues to cross traditional boundaries of both geography and disciplines. Together we strive to develop innovative design and strategic business solutions that will upend the status quo, create personal and professional opportunity, and have a lasting and sustainable global impact.

語学＋FIT ファッションCertificate取得留学プログラム

語学学校＋Certificate 1日のスケジュール【例】

- 平日AM： 語学学校で週20時間の英語授業
- 平日PM： 自由。大学の課題・予習・復習など
- 平日夜間（週1～3日前後）：大学のCertificateコース受講。専攻によって授業時間が異なりますが、目安として18:00～21:00頃 or
- 週末：10:00AM頃～16:00頃

※語学力に不安がある場合、Certificate Program 入学までの数ヶ月間、週30時間（午前＋午後）の集中語学レッスンをお勧め致します。別途お見積りをご希望の場合、お問い合わせ下さい。



語学学校＋Certificate 基本情報 ※FIT/PARSONS/NYU共通

【参加資格】

- 語学学校： 不問
- Certificate Program： TOEIC700点以上(目安) ※大学の授業についていけるレベルの語学力が必要です。

【プログラム期間】

- TOEIC700点以上： 語学＋Certificate コースを同時に受講開始後、通常12ヶ月(3～4セメスター)。
- TOEIC700点以下： 上記受講期間に加え、Certificate Program受講前に語学学校のみ通う期間を追加。

【ご入学日】

- 語学学校： 毎週月曜日、隔週月曜日、月1回等。語学学校指定の入学日＝語学学校によって異なります。
- Certificate Program： 2月(Spring)、5-6月(Summer) または 9月(Fall)
※5月～のSummer Program から受講スタートを希望する場合、ご相談下さい。この場合、Summer Programでは基礎コースが休校の為、選択科目からの受講となります。

【インターンシップ参加期間8週間のスケジュール】

- 平日（終日）： 企業でフルタイムのインターンシップ
- 平日夜間： 自由。または、大学のCertificate Program（専攻によって異なりますが6時PM～9時PM・休日）

インターンシップについて

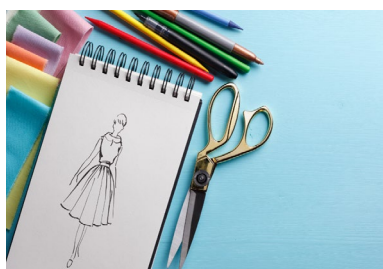
語学学校修了後、最長8週間は米国に滞在することが可能であり、この出国期限の8週間をGrace Period と呼びます。Grace Periodの期間を利用して、現地企業でのインターンシップを経験することが可能です。語学力・ビジネススキル習得、留学の集大成として、企業インターンシップを経験して帰国することで、更なる自信につながるとの声を多数いただいております。

● Grace Period期間中、8週間までのインターンシップ追加通常料金

学生 US\$1600、社会人 US\$1800、オンライン US\$1000 ※期間限定手配料を通常料金から50,000円割引！

● プログラムに含まれる内容

カウンセリング、現地スタッフによるプレイズメントインタビュー（英語レベルチェック含）、履歴書添削、各種事務手続き、企業サーチ、書類選考手配、企業紹介企業インタビュー手配、企業情報提供、受入確認書取寄せ、通信・郵送費、現地生活情報提供、現地日本語オフィスオリエンテーション、滞在中の電話サポートサービス



語学＋FIT ファッションCertificate取得留学プログラム

プログラム費用

1) 提携語学学校を当社で24週間以上お申込の場合。

FIT/PARSONS手配料金： 88,000円（税込）

2) 当社以外で語学学校手配の場合、または、提携語学学校の申込が24週間未満の場合。

FIT/PARSONS手配料金： 143,000円（税込）

上記手配料金に含まれるサポート内容は、次の通りです。

- 初学期クラスの登録及び登録完了のご案内
- 初学期のキャンセル手続きの代行及び返金についてのご案内
- 次学期以降のクラス登録方法の案内 *資料配布
- 受講前オリエンテーション *資料配布
- 受講コースの選定、滞在中の受講クラス・スケジュールとスケジュールシートの提供

※資料には、次のような内容が含まれます。ID取得方法、クラスルームの探し方、必須科目のご案内、クラス登録方法のご案内、必須科目取得後の手続き方法のご案内、修了証申請についてのご案内。

【注意事項】

- 上記費用に含まれるのは、初回お申し込み時に決めた専攻に関するサポートのみとなります。初回に決めた専攻以外についての修了証申請や必須科目以外のクラスについての相談や登録に関しては、別途費用にて承ります。
- 修了証発行の手続きはご自身での対応が必要です。

その他の特典

本プログラムお申込の場合、上記のサポート内容に加えて下記の特典がございます。

- 提携語学学校への転校・延長手続き無料
- インターンシップ手配料を通常料金から50,000円割引。

インターンシップ手配通常料金：学生US\$1600、社会人US\$1800、オンラインUS\$1000

NYにはビジネス・ファッション分野の求人が多数ございます。是非Grace Periodを利用して最大60日までのインターンシップでニューヨーク留学を締めくくりましょう！



FITサーティフィケートプログラムリスト

Art and Design

Advanced CLO's 3D Garment Visualization
Color Specialist for Art, Design, Fashion-Related Products
Contemporary Rug Design
Costume Design and Wardrobe Technician
Fashion Styling: Advanced
Fashion Styling Fundamentals
Foundations in Professional Image Consulting Skills
Front-end Website Development Fundamentals
Graphic Design Essentials
Intro to Rhino & Grasshopper 3D Design
Introduction to Browzwear's VStitcher
Introduction to CLO's 3D Garment Visualization
Introduction to 3D Printing for Designers
Motion Graphics
Unity XR: AR, MR, VR Development
User Experience (UX) Design
User Interface (UI) Design

Business and Technology

Beauty Business Essentials (online)
Beauty Industry Essentials (online)
Computerized Patternmaking-Gerber Accumark PDS
ESG & Sustainable Business
Fashion Business Essentials
Fashion Events
Fashion Styling Foundations (online)
Footwear Business Foundations (online)
Fragrance Awareness
Gaming and Esports Industry Essentials (online)
Intimate Apparel and Swimwear
Introduction to Perfumery
Luxury and Lifestyle Brand Strategy
Personal Branding and Startup Marketing Plan
Predictive Analytics for Inventory and Marketing
Product Development
Sneaker Essentials (online)

※上記人気プログラムについては、次ページで“例”としてプログラム詳細をご覧ください。

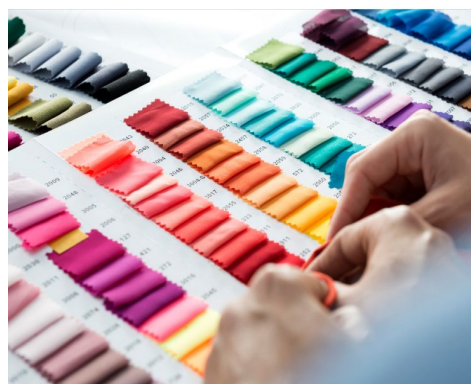
語学+FIT ファッションCertificate取得留学プログラム

Art and Design

Color Specialist for Art, Design, Fashion-Related Products

Color is the primary customer purchasing motivator

Artists, designers, and merchandisers embark on an 8-week certificate program that cultivates their ability to use color to achieve success and increase sales with an understanding of consumer behavior. Work hands-on developing professional palettes to make confident design, styling and merchandising decisions. This certificate program includes a panel discussion by industry experts who work with color in their fields, career coaching, and a special session conducted by a top trend expert. Visits and demos include FIT's unique color facilities.



Requirements

- Students should expect to purchase some workshop-related materials assigned at the first class
- A color wheel by The Color Wheel Co for the first class of the program

Learn How To

- Identify how color impacts branding and purchasing decisions, including subliminal messaging
- Use color as a creative competitive tool
- Identify color psychology in today's multi-cultural market
- Utilize professional color vocabulary, resources, and guides
- Create color palettes, combinations, and stories
- Use color as a mood and appearance enhancer
- Apply the art and science of color forecasting
- Make use of possible career paths and advancement

Why FIT?

- Certificate developed and taught by professional color experts and offers the only comprehensive curriculum for use of color as a marketing tool.
- FIT has the distinction of having faculty who are color specialists in many markets including apparel, accessories, home products, interior design, marketing and communications; as well as psychology, sociology, and art history
- The FIT Gladys Marcus Library trend forecasting resources and the Textile Development and Marketing Department Archroma laboratory
- Earn a certificate from FIT/SUNY, a world-renowned college of art and design, business & technology.

Course Description

Artists, designers, and merchandisers embark on an 8-week certificate program that cultivates their ability to use color to achieve success and increase sales with an understanding of consumer behavior. Work hands-on developing professional palettes to make confident design, styling and merchandising decisions. This certificate program includes a panel discussion by industry experts who work with color in their fields, career coaching, and a special session conducted by a top trend expert. Visits and demos include FIT's unique color facilities.

Learner Outcomes

- How color impacts branding and purchasing decisions, including subliminal messaging
- How to use color as a creative competitive tool
- Color psychology in today's multi-cultural market
- Professional color vocabulary, resources, and guides
- Create color palettes, combinations, and stories
- How to use color as a mood and appearance enhancer
- The art and science of color forecasting
- Possible career paths and advancement

Dates/Time

Mar 18, 2024 to May 15, 2024 (8 weeks), Monday and Wednesday 6:30PM to 9:30PM

Tuition

USD2,300 *学校の都合により予告なく変更されます。

語学+FIT ファッションCertificate取得留学プログラム

Art and Design

Fashion Styling Fundamentals

Learn how to start in fashion styling!

Fashion Stylists bring their clients' visions to life through clothing and accessories in photo shoots, runway shows, and more. During this course, aspiring stylists will learn the skills needed to enter this exciting industry through assisting. Students will learn the different genres of fashion styling and the skills needed for each through hands-on projects and real-world experiences in each module of the program.

This certificate course may include guest speakers.



Requirements

- Additional equipment and expenses will be incurred during the program.
- Students should expect to purchase some workshop-related materials assigned at the first class.

Learn How To

- Use professional vocabulary used in the industry
- Apply different genres of styling
- Develop multiple skills used by stylists
- Build your styling kit
- Make use of professional resources and guides
- Present to clients
- Execute test shoots
- Create on-figure and off-figure styling

Why FIT?

- Certificate developed and taught by professional Fashion Styling experts
- Certificate combines theory with hands-on applications
- Information imparted is simultaneously creative and practical
- Certificate has been developed with career advancement as a goal for those who attend
- FIT has been preparing people for careers in the related-fashion industries for 75 years
- Earn a certificate from FIT/SUNY, a world-renowned college of art and design, business and technology.

Course Description

Fashion Stylists bring their clients' visions to life through clothing and accessories in photo shoots, runway shows, and more. During this course, aspiring stylists will learn the skills needed to enter this exciting industry through assisting. Students will learn the different genres of fashion styling and the skills needed for each through hands-on projects and real-world experiences in each module of the program.



Dates/Time

Feb 12, 2024 to Apr 18, 2024 (8 weeks),
Monday and Thursday 6:30PM to 9:30PM

Tuition

USD2,520 *学校の都合により予告なく変更されます。

語学+FIT ファッションCertificate取得留学プログラム

Business and Technology Fashion Business Essentials

An intensive business builder for fashion entrepreneurs

Since 2017, FIT's Fashion Business Essentials certificate has helped hundreds of fashion entrepreneurs build their businesses. This distance learning program (tune in from anywhere) brings the New York City fashion industry to you. Skilled instructors will share their extensive experience and know-how. Each session will provide relevant (implementable) takeaways and an opportunity for you to bring into the discussion your individual needs and concerns.



This certificate is designed for those just starting a fashion business, those in business for a few years, and anyone with an interest in better understanding the fashion industry.

Requirements

- High-speed internet connection
- A standard laptop or desktop computer that is capable of running the latest browser and streaming media
- Built-in or external webcam and speakers

Learn How To

- Understand the legal basics for opening and running a fashion business
- Develop a brand identity
- Work with patternmakers
- Do business with factories both domestic and off-shore
- Get the most out of your sales and merchandising
- Interface profitably with retailers
- Effectively manage operations
- Start fundraising with round one basics

Why FIT?

- Classes taught by top industry experts
- Our focus is on helping you transition or advance your career
- Earn a certificate from FIT/SUNY, a world-renowned college of art and design, business and technology.

Course Description

Over the past several years, FIT's Fashion Business Essentials program has helped hundreds of fashion entrepreneurs build their businesses. This distance learning program (tune in from anywhere) brings the New York City fashion industry to you. Skilled instructors will share their extensive experience and know-how. Each session will provide relevant (implementable) takeaways and an opportunity for you to bring into the discussion your individual needs and concerns.



Dates/Time

Feb 13, 2024 to Mar 21, 2024 (6 weeks),
Tuesday and Thursday 6:10PM to 9:10PM

Tuition

USD1,400 *学校の都合により予告なく変更されます。

語学+FIT ファッションCertificate取得留学プログラム

Business and Technology Fashion Events

Become a fashion event planner

FIT's Fashion Events Certificate is an accelerated, interactive course that provides lectures, discussions, case studies, event development workshops, and projects. You will learn how to develop dynamic events as an individual or for a company. Learn how to plan both hybrid and face to face events during this challenging time. In this certificate, you will gain the latest insights, knowledge, and industry skills you can apply to planning diverse and sustainable events. You will explore and understand the fundamentals of various fashion events and their publicity, creative storytelling through social media, and how to bring your event from planning to staging.

This certificate is ideal for entrepreneurs who want to strengthen or launch their own event planning business, professionals interested in branded and targeted events, and individuals who want to increase their fundamental knowledge of the fashion event planning process. This certificate will essentially provide you with the tools and credentials necessary to become an independent event planner, work for a brand, agency or production company.

Become a part of the recovery of live events!

Learn How To

- Build the buzz for your brand and back it up with dynamic events
- Understand how to use in-store, product launch, trade show, showroom and fashion shows as tools for marketing, public relations, and sales
- Discover how to plan and execute virtual, hybrid, and face-to-face events
- Apply all aspects of pandemic compliance to your events
- Apply social media and storytelling to communicate your event
- Develop strategies for successful wedding and personal events
- Plan pre and post event engagement activities
- Understand legal basics, insurance, and contracts

Why FIT?

- Certificate is developed and taught by working industry professionals and leaders in their fields
- Certificate provides real-world examples and assignments
- FIT has been preparing people for careers in the fashion industry for over 75 years
- Earn a certificate from FIT/SUNY, a world renowned college of art and design, business and technology

Course Description

FIT's Fashion Events Certificate Program is an accelerated, interactive 8-week course that provides lectures, discussions, case studies, event development workshops, and projects. This program is ideal for entrepreneurs who want to strengthen or launch their own event planning business, professionals interested in branded and targeted events, and individuals who want to increase their fundamental knowledge of the fashion event planning process.

Date/Time

Apr 20, 2024 to June 15, 2024, Saturday 10:00AM to 12:00PM

Apr 22, 2024 to June 15, 2024, Monday and Wednesday 6:30PM to 8:30PM

Tuition

USD1,800 *学校の都合により予告なく変更されます。



語学+FIT ファッションCertificate取得留学プログラム

Business and Technology

Personal Branding and Startup Marketing Plan

Develop your startup lifestyle marketing & branding plan

This certificate is an accelerated interactive course that provides lectures, discussions, examinations of case studies, one-on-one mentorship, brand development workshops, and projects. You will learn how to market and brand a startup—develop your own brand identity and plan top strategies. In this program you will gain new insights, knowledge and skills you can apply to your brand.



You will explore and understand the fundamentals of marketing and branding—the importance of brand identity, crafting your brand story, brand development for maximum growth, brand communication, and go-to-market strategy.

This certificate is ideal for entrepreneurs that want to strengthen or launch their own brand, professionals interested in brand development and strategy, and individuals that want to increase their fundamental knowledge of the brand development process. This certificate will essentially provide you with one-on-one mentorship to develop your plan.

Requirements:

- Post-It notes
- Sharpie
- High-speed internet connection
- Laptop or desktop computer that is capable of running the latest browser
- Built-in or external webcam and speakers

Learn How To

- Understand your brand position that differentiate you from your competition
- Craft your brand story with a designer's mindset
- Develop your brand visual identity
- Learn to create engaging and relevant brand communication
- Discover how to leverage your position for brand extensions
- Analyze and learn how to conduct influencer campaigns
- Plan a go-to-market strategy



Why FIT?

- One-on-one mentorship to develop your plan
- Essentials of marketing strategy
- You will learn and create an initial lifestyle marketing and branding plan, which will enable you to continue the development of your brand
- Classes taught by top industry experts
- Earn a certificate from FIT/SUNY, a world-renowned college of art and design, business and technology

Course Description

This certificate is an accelerated interactive course that provides lectures, discussions, examinations of case studies, one-on-one mentorship, brand development workshops, and projects. You will learn how to market and brand a startup—develop your own brand identity and plan top strategies. In this program you will gain new insights, knowledge and skills you can apply to your brand. You will explore and understand the fundamentals of marketing and branding—the importance of brand identity, crafting your brand story, brand development for maximum growth, brand communication, and go-to-market strategy.

Date/Time

Mar 09, 2024 to May 04, 2024, Saturday 10:00AM to 2:00PM, 8 weeks

Tuition

USD1,600 *学校の都合により予告なく変更されます。

語学+FIT ファッションCertificate取得留学プログラム

学費・ビザ・滞在費用	語学 + FIT Certificate 1年間	語学 + FIT Certificate+インターン 1年間
【ビザ取得】語学学校例： Campus(授業料最安値)	滞在先：Centro Maria 女子寮 朝食付き個室 12週間	滞在先：マンハッタン外ホームステイ 朝食付き個室・12週間
語学学校申請料	\$100	\$100
語学授業料(3学期48週間)	\$5,085	\$5,085
語学学校教材費(3学期分)	\$225	\$225
FIT授業料【8週間目安】	\$2,000	\$2,000
滞在費	\$2,400	\$4,356
寮登録料	\$100	\$0
寮保証金(1週間分滞在費)	\$200	\$0
学生ビザ/SEVIS申請費	\$535	\$535
小計 US\$	\$10,645	\$12,301
①小計 日本円 US\$=140	¥1,490,300	¥1,722,140
渡航前にかかる費用	語学 + FIT Certificate 1年間	語学 + FIT Certificate+インターン 1年間
プログラム手配費(提携校24W～)	¥88,000	¥88,000
インターン手配費(社会人)	¥0	¥252,000
期間限定割引適用	¥0	¥-50,000
滞在手配費	¥55,000	¥35,000
海外通信送金費	¥6,600	¥6,600
ビザ申請サポート/ビザ郵送料	¥47,410	¥47,410
往復航空券(目安)	¥140,000	¥140,000
海外留学生保険料(目安)	¥207,970	¥207,970
②小計 日本円	¥544,980	¥726,980
渡航後にかかる費用	語学 + FIT Certificate 1年間	語学 + FIT Certificate+インターン 1年間
シェアアパート滞在費(9か月)	\$7,650	\$7,650
現地生活費・交通費等(12か月)	\$10,200	\$10,200
③小計 US\$	\$17,850	\$17,850

<< ご案内事項 >>

- ▼全体的な留学費用は、上記 ① + ② + ③ の合計を目安にして下さい。
- ▼上記はあくまでも概算です。最新のプログラム料金・キャンペーン情報はキャリアエクステンジまでお問い合わせください。

オンライン・来社による
無料カウンセリングをご利用下さい。



お見積作成はお気軽
にお申し付け下さい。



プラン決定後は、留学開始3か月前
を目安にお申込み下さい。



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