

アメリカ ビジネス留学プログラム

Stafford House International 2017

スタッフオードハウスインターナショナル

ビジネス修了証取得・英語+アメリカ企業インターンシッププログラム
ボストン・シカゴ・サンフランシスコ・サンディエゴ校で開講



株式会社キャリアエクスチェンジ www.career-ex.com

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スタッフোর্ドハウス ビジネス修了証取得留学

| | ビジネス修了証コース 全13週間 3専攻履修 (週25レッスン) | | ビジネス修了証コース+インターン 3専攻履修 全25週間 | |
|----------------------|-------------------------------------|------------------------|---------------------------------|-----------------------|
| 学校費用 | | | 授業時間週25~35時間で自由に選択可能 | |
| 登録費 | \$150 | | \$150 | |
| 教材費 (目安) | — | 授業料に含む | — | 授業料に含む |
| 授業料 | \$5,250 | | \$9,500 | 無制限授業プラン |
| インターンシップ手配費 | — | | — | 授業料に含む |
| 滞在先手配費 | \$100 | | \$100 | |
| 滞在費 (目安) | \$3,900 | ホームステイ 13週間 個室 朝晩2食 | \$6,875 | 学生寮 25週間 2人部屋 食事なし |
| I-20郵送費 | \$60 | | \$60 | |
| 学生ビザ申請費 | \$160 | | \$160 | |
| SEVIS費 | \$200 | | \$200 | |
| 小計US\$ | \$9,820 | | \$17,045 | |
| 小計日本円 \$=120円 | ¥1,178,400 | | ¥2,045,400 | |
| 手配費用 | | | | |
| プログラム手配費 | ¥0 | | ¥0 | |
| 海外通信送金費 | ¥10,800 | 税込 | ¥10,800 | 税込 |
| 学生ビザ申請サポート | ¥35,000 | 税込 | ¥35,000 | 税込 |
| 東京海上日動留学生保険料 | ¥46,090 | オススメプラン | ¥93,400 | オススメプラン |
| その他費用(自己手配) | | | | |
| 往復航空券 (目安) | ¥100,000 | | ¥120,000 | |
| シェアアパート滞在費 (目安) | — | | — | |
| 現地生活費・交通費 (目安) | ¥216,000 | 目安¥72000/月 | ¥432,000 | 目安¥72000/月 |
| 合計概算費用 (日本円) | ¥1,586,290 | | ¥2,736,600 | |

- 上記はシカゴ滞在の場合のお見積りとなります。またホームステイ・学生寮ともに6月～9月までの夏期間は週当たり\$30の夏季料金がかかります。
- ビジネスコース・インターンシップともにレベル5以上の英語力が条件となります。中上級の英語力がない場合は英語コースを追加することになります。
- 上記留学生保険料金は代表的なプラン料金を参考金額として掲載。補償内容・ご契約プランによって保険加入料が異なります。
- 上記に含まれない費用：空港送迎・現地サポート等、オプションサービスの追加は、お問い合わせ下さい。
- プログラム費用は、教育機関等の都合および為替レート変動により予告なく変更されます。最新料金はお問い合わせ下さい
- コース開始3ヶ月前までのお申込みを御願いたします。3ヶ月をきるお申し込みの場合、緊急手配料を別途頂戴いたします。

こちらの留学プランに興味がある方は……

まずはご相談！
電話・来社での
無料カウンセリング



お見積作成依頼は
お気軽にお申付け
ください。



プランが決定したら
当社へのご登録
留学手配開始！

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STAFFORD HOUSE
INTERNATIONAL

PROFESSIONAL CERTIFICATES

Marketing and Advertising Project Management Business Management



**PROFESSIONAL SKILLS
FOR A GLOBAL CAREER**



Skills-focused Business Certificates in Marketing and Advertising, Project Management, and Business Management.

Explore business concepts and apply your English skills to team projects and case studies in three main business subjects. Learn from experienced teachers, local business leaders and new entrepreneurs as they share their experience and insight of the business world. The Professional Certificates are for students with an upper-intermediate level of English who want to learn business skills in an American setting, build professional networks and gain a Certificate to enhance their professional resume.

BENEFITS

- Develop your English communication skills in authentic business situations
- Speak with American business people in their companies or during company visits to your school
- Learn from experienced business teachers
- Practice team-work and presentation skills necessary to succeed in any business
- Network and make international contacts
- Add projects to your resume and personal on-line profiles to boost your career.

**TIP: TAKEN TOGETHER
WITH THE CAREER
PREPARATION ACTIVITY,
YOU CAN RECEIVE
A PROFESSIONAL
CERTIFICATE AND A
REFERENCE LETTER
FROM AN AMERICAN
COMPANY.**

*Stafford House is accredited by ACCET and part of the Cambridge Education Group

WHO IS IT FOR:

- Working professionals or university and college students with an advanced level of English who want an introduction to three key business subjects.
- Working professionals or students who want to further develop their professional skills portfolio and practice speaking English while doing a short-term business course.
- Job seekers who want to advance in their career by adding a Business Certificate onto their resume.

OUTCOMES:

- A Professional Certificate from Stafford House
- Final business presentation and project
- Learn how to work on a multi-cultural team
- Make international connections and practice networking

PROFESSIONAL CERTIFICATE COURSE INFORMATION

| PROFESSIONAL PATHWAYS (13 Weeks) | | | |
|---|---|---|---|
| Tip: Add a Career Preparation Activity for a Professional Pathway that includes experience in an American Company | | | |
| CERTIFICATE | MARKETING & ADVERTISING 29 Feb, 31 May, 29 Aug, 28 Nov 5 Weeks | PROJECT MANAGEMENT 4 Jan, 4 Apr, 5 July, 3 Oct 4 Weeks | BUSINESS MANAGEMENT 1 Feb, 2 May, 1 Aug, 31 Oct 4 Weeks |
| FOCUS | Learning the skills necessary for evaluating, developing, and delivering a marketing plan, using a heavy emphasis on the problem-solving approach. | Learning a comprehensive overview of project and general management skills and all the necessary steps from initiating a plan to executing a project. | Learning current management practices within an application environment. Students will draw upon prior learning and working experience and become familiar with success strategies for managing not just a business, but also people. |
| WHAT YOU WILL LEARN | The essential parts of customer-oriented marketing strategies, market selection, product development, lifecycle, planning and pricing as well as promotional decision making. | Managing schedules, budgets and risks. How to build a business case. How to analyze new projects. How to track and communicate progress. How to plan and execute a project. | The role of management and leadership within an organization. How to develop your own leadership. How to develop professional relationships |
| HOW YOU WILL LEARN | Students will learn up-to-date Marketing & Advertising concepts by classroom work, a team project, and a company visit. | Students will learn a comprehensive overview of Project Management by classroom work, case studies, and a team project. | Students will learn a comprehensive overview of Business Management by classroom work, case studies, and a team project. |
| CASE STUDIES | Oreos; Procter & Gamble; Walgreens; Hubway; Boston's Online Bike-Sharing System; Pepsi Cola; Samsung; Chobani Greek Yogurt; Costco; and more. | Baldwin Water Works; Colorado Parade, Denver Runaway, New Zealand Wind Farm, China Telecom, Marriott Bedding; and more. | Trader Joe's; HP; Dyson; Microsoft; State Farm Bank; Ethics in Action; Starbucks; GE; and more. |

COURSE FEATURES:

Lecture-style classes

Experienced teachers introduce business concepts in lectures featuring business case studies

Team projects

Learn communication, presentation and team-working skills essential for a successful career. Have experiences that reflect the real workplace as you collaborate with other international students on final term projects.

Company visits and Guest Speakers

Each certificate includes an American company visit, networking event or a guest speaker to Stafford House. Local start-ups, successful entrepreneurs and established business leaders give inspiring talks and answer questions about a specific business topic such as how their business overcomes challenges and what it takes to succeed in the current business climate.

SAMPLE PROFESSIONAL CERTIFICATE TIMETABLE

| | Monday | Tuesday | Wednesday | Thursday | Friday |
|-------|---|---------|-----------|----------|-----------------|
| 08:30 | Professional Certificate Course | | | | *Module lessons |
| 12:35 | PC Group work: Project plan | | | | |
| 13:05 | Lunch | | | | |
| 14:05 | *Module Lessons including Career Preparation Activity | | | | Free time |

**in Boston Professional Certificate classes run 5 days per week.

COURSE FACTS

VISA

Tourist Visa or F1 Visa

LEVEL

Upper Intermediate

LESSONS

Standard

20 Professional Skills lessons

Intensive

20 Professional Skills lessons
+ 5 module lessons*

Super Intensive

20 Professional Skills lessons
+ 10 module lessons*

STAFFORD HOUSE PROFESSIONAL CERTIFICATE TEACHERS

Experienced and dedicated teachers, each brings professional experience from the workplace to dynamic lecture-style, content-based lessons featuring the latest business theories and practices taken from real business cases and situations.



“I love helping my students and clients “GET IT”. Using personal experience from my 30+ years in business and volunteer work, I try to relate to students’ own experience to make learning meaningful to them. As an experienced career management trainer I direct students in my class to apply the professional skills and projects they learn to their career or job search strategy.”

David Robins, Professional Certificate Teacher, San Francisco

TESTIMONIALS



“ I am taking Professional Certificates as regular classes along with the CPA elective. I think it will help me when I look for a job because I wish to work for an international company in the future and it is good to know what American workplace is as well as how a global company works.”

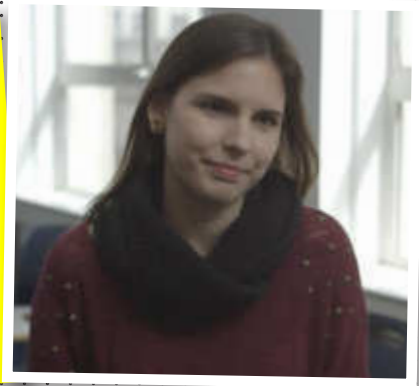
Riku, Japan

University student, Marketing placement at Blackstone Group in Chicago. Took the Unlimited Package including Professional Certificates and CPA.

“ My teacher has a lot experience in the business world. It is really useful to see case studies of American firms, and to do project work with people from different countries.”

Beril, Turkey

Doing the Professional Certificates and a Professional Certificates and Career Preparation Activity in a San Francisco Start Up and wants to work in Human Resources for a global firm when she goes home



“ I wanted a business course, not only an English course. I like how the teacher shares marketing concepts in class and practical tasks over the whole course. Americans are very positive, you are the best in Marketing, and other countries can learn from this.”

Fabiola, Brazil

HR Manager in Brazil taking the Professional Certificates and Career Preparation Activity. Will become a consultant when she returns to Brazil.

“ I made a lot of friends Korea, China, France and Spain, and they helped me to know about a globalised world. I have a lot of chance to speak to other designers in English. My American experience will help me in a competitive job market when I go home.”

Luke, Taiwan

Taking Professional Certificates and the Career Preparation Activity in a Business placement as part of the Unlimited Package in San Francisco.



Career Preparation Activity Testimonial



City Center

Chicago

Company Name

Imerman Angels

Position Type

Front Office Support

Company Description

Imerman Angels is a non-profit organization that provides personalized connections that enable one-on-one support among cancer fighters, survivors and caregivers through their unique matching process with same age, same gender, and same type of cancer for free.

Skills or Experience Needed

- Advanced English Skills
- Experience or Interest in Caring Cancer Fighters
- Computer/MS Office Skills
- Proactive Approach

Sample Tasks

- Manage volunteer contacts
- Respond to brochure requests
- Donation acknowledgments
- Raise Awareness for the organization
- Support and help run events

Student Testimonial

I work for a pharmaceutical company in Japan and study in Chicago for several months to improve my English. The reason why I applied to CPA is because I wanted to practice English more with native speakers and to have a working experience in an American company or organization. Fortunately, I got a opportunity to work with Imerman Angels .

My ordinary responsibilities were to support management of donation, the list of volunteer contact, and brochure requests from people who are interested in our activities. Coworkers are very kind and they accepted what I wanted to do. I asked them to let me join some social events (Brunch Run/Walk 5K, Sweet Treat Socials, Wings of Hope Gala, and Lunch & Learn).

Especially in the events called "Socials" in our organization, I visited some hospitals and talked with some healthcare professionals and many cancer fighters and caregivers. These experiences must be helpful to work in the healthcare industry around the world.



STAFFORD HOUSE
INTERNATIONAL

CAREER PREPARATION ACTIVITY

Practice your English in the American workplace



**BUILD PROFESSIONAL
CONFIDENCE AND
BOOST YOUR CAREER
OPPORTUNITIES**



Stafford House prepares you for a global professional experience with the Career Preparation Activity. Develop your resume and interview skills and progress with confidence towards your career goals by spending time in an American company.

The Career Preparation Activity prepares you for a placement in an American company. Resumes, interview skills and American office etiquette are developed during a 4-week module class. Personal attention and guidance from Career Preparation Teachers and Advisors give you confidence to begin your placement in an American company where you will practice speaking English in the American workplace.

BENEFITS

- Practice English with American colleagues and experience an authentic work environment
- Learn industry-specific vocabulary and the casual English used in the workplace
- Apply your skills and knowledge to host company projects and tasks
- Learn interview skills and build confidence for your placement and future job searches.

OUTCOMES

- Stafford House Career Preparation Activity Certificate
- Reference letter from an American host company
- International experience for your resume
- Network and make international contacts.

SAMPLE TIMETABLE

| | WEEK 1 | WEEK 2 | WEEK 3 | WEEK 4 | WEEK 5-12+ |
|--------------------|---|---|--|-------------------------------|--------------------------------------|
| COURSE | STANDARD, INTENSIVE OR SUPER INTENSIVE* General English Business English Test Preparation TOEFL / Cambridge Professional Certificates * Super Intensive module taken on Friday mornings | | | | |
| CAREER PREPARATION | MODULE | | | | ACTIVITY |
| ACTIVITY | Activity introduction and meetings with the CPA Advisor | Meeting with CPA advisor about placement and resume preparation | Research the Host Company and learn about American office etiquette. | Practice Interview techniques | Placement begins in the Host Company |

HOW IT WORKS

PART ONE: 4 WEEKS: CAREER PREPARATION MODULE

1. Take a minimum of Intensive course for 4 weeks that includes a Career Preparation Module.
 - Prepare your American style resume
 - Learn about American office culture and etiquette
 - Practice interview techniques
 - Research the host company
2. One to one meetings with the Career Preparation Advisor to discuss your goals, experience and career objectives to find the best host company for you
3. Stafford House Career Preparation Advisor schedules an in-person interview with a host company

PART TWO: WEEK 5- 12 + : CAREER PREPARATION ACTIVITY

4. Your placement is part-time (10-15 hours per week) and takes place in the host company alongside your Stafford House lessons either morning or afternoon depending on your schedule.

HOW TO ENROLL

- Take our Online English test to check your English level - www.staffordhouse.com/online-english-test.htm
- Choose your start date: Jan 4, Feb 29, May 2, July 5, Aug 29 Oct 31
- Complete and submit our Application Form

CPA HOST COMPANY PLACEMENTS

Our placements are in small and medium sized host companies, start-ups, and even a few well known brand names, but the most important factor is that that students are involved in meaningful company activities and tasks and learn from business owners and leaders. In these carefully chosen companies, you will practice speaking English with American professionals, increase your confidence and boost your professional development. Career Placement Advisors match students with American host companies according to your interests, and abilities and where you will have an experience that will benefit your future careers.

*Placements are not to be considered employment or training in your area. Once accepted on the programme a placement is guaranteed, but we do not promise placements in specific areas companies.

PLACEMENT AREAS:

Business Administration | Marketing | Sales | Social Services (NGO) | Hospitality

A FEW OF OUR FAVORITE HOST COMPANIES:

Mosser Hotel San Francisco | **Hosteling International** Chicago and Boston | **Young at Art** (Children's creative Institute) San Diego
Museum of Photographic Arts San Diego | **San Diego Habitat for Humanity** San Diego | **Digital Strategic Marketing** San Diego
The San Hose Group Chicago | **Asian Art Museum** San Francisco | **ISX World** Boston

Visit www.staffordhouse.com to see more stories from our students and companies

TESTIMONIALS

WHAT OUR STUDENTS HAVE TO SAY



“Coworkers are very kind. They invited me to social events like Wings of Hope Gala, and Lunch & Learn. I also visited some hospitals and talked with some healthcare professionals’ patients and caregivers. These experiences will be helpful to work in the healthcare industry around the world.”

Ryota, Japan

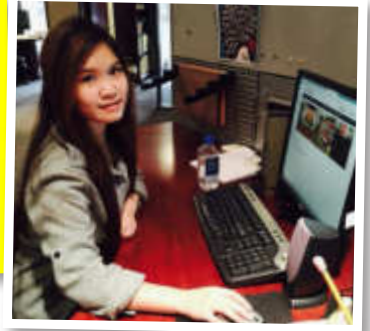
Imerman Angels NPO Healthcare - provides a welcoming environment where students get involved

“I wanted not only to work using English as a tool, but also to find out how a marketing and advertising agency works in The US. The most challenging task I had, was writing an article for the company’s blog. It was the first time I wrote a professional article in English and the greatest part is that it was posted.

The best experience I had was to learn how to plan and organise projects.”

Chia, Taiwan

Graduate in Business Administration- at San Jose Group



“The experience will help me in the future because speaking English is really important to find a good job in my country. I really enjoyed this company, and would recommend it if you enjoy art and working with people.”

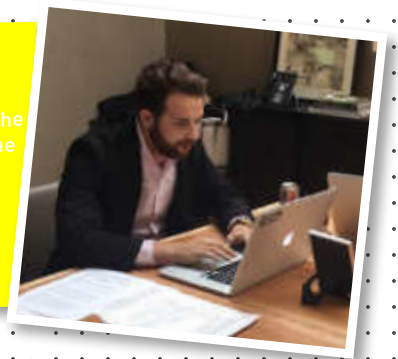
Mathilde, France

Studied Marketing and Aesthetics. Did a Teaching Assistant placement at Young at Art in San Diego.

“I chose to participate in CPA because I felt the need to get more experience about how companies in the US operate and of course to improve my overall knowledge about business English. My favorite experience here was assisting in one of the events the company had with an invited guest speaker for the members were I could get tons of knowledge from different topics. Also, my supervisor was an extreme professional with a wide knowledge about pretty much everything so you can learn a lot from her.”

Mario, Venezuela

Entrepreneurs Organization - Business Admin, Marketing and PR - known for opportunity to spend time directly with organization head.



WHAT THE COMPANIES SAY



“Students practise their English by interacting with the rest of the staff, participating in meetings, and joining us on off-site visits, but we also try to give them challenging projects. We love having students, it is like travelling without going anywhere!”

Debra, Founder of an Employment Agency

FAQ'S - YOUR CAREER PREPARATION QUESTIONS ANSWERED

Q: Can I book a Career Preparation Activity after I arrive?

A: Yes, you may register for the activity after you arrive providing you have an F1 student visa and that you can start the programme on the official start date with a minimum of 12 weeks available for the full course.

Q: Can I request a certain company?

A: We will do our best to match you with a host company according to your interests, and abilities and where you will have an experience that will benefit your future careers. It is important to note that the purpose of the Activity is to give you the opportunity to practise speaking English in the American workplace.

Q: Can I do a full time placement after my course ends?

A: No, you must be a full-time student of Stafford House to take this course. This means you must take a full time programme of 25 lessons per week in addition to the Career Preparation Activity.

Q: Can I extend my course in order to do a longer Career Activity Placement?

A: Yes, as long as you are within your Visa allowance.

Q: Can I do the Career Preparation Activity on a Tourist Visa

A: No, in order to do a Career Preparation Activity with Stafford House you must study with a F1 Student Visa.

Q: Are placements guaranteed?

A: Providing you have an Upper Intermediate level of English and have been accepted onto the programme by a Career Placement Advisor, we guarantee that you will have a placement.

Q: Can I know my placement company before I arrive?

A: Placements are made during the 4-week Career Preparation Activity Elective. During this you will meet with the Career Placement Advisor who will discuss your placement and expectations. They will arrange an interview with a company and help you to prepare for that interview. If the interview is not successful then they will arrange other interviews until you are accepted.